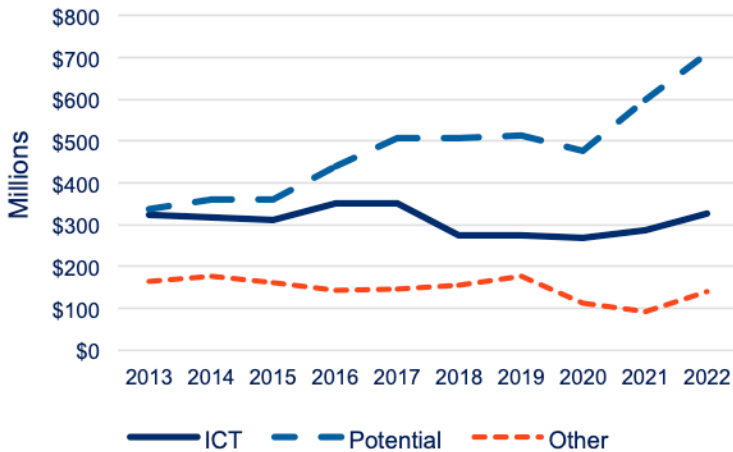




# Georgia's 4th and Digital Trade

GA-4 Services Exports, 2013-2022



ICT services exports grew slightly from \$325 million in 2013 to \$328 million in 2022 (1%), supporting 545 direct and 601 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$338 million to \$708 million (110%), supporting 2,382 direct and 1,466 indirect jobs in 2022.

Exports of other services grew from \$164 million in 2013 to \$178 million in 2019 (9%), before falling due to Covid-19. They have not yet fully recovered.

**Georgia's 4th district's digitally tradeable services exports supported 2,927 direct and 2,068 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from GA-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$142	\$359	\$501
Asia & Pacific (ex. China)	\$77	\$139	\$216
Central & South America	\$49	\$79	\$127
North America	\$40	\$81	\$121
China	\$13	\$23	\$36
Middle East & Africa	\$7.9	\$27	\$35

Europe was Georgia's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Georgia's 4th district's exports of potentially ICT-enabled services to United Kingdom grew from \$39 million in 2013 to \$97 million (+151%) in 2022.

The "Digital Dozen" accounted for \$432 million out of Georgia's 4th district's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from GA-4, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$185
<b>Royalties from Computer Software</b>	<b>\$107</b>
Insurance Services	\$85
A/V Services (Personal)	\$80
Credit-Related Services	\$75
Other	\$505

Royalties from computer software are the top ICT services export, but fell from \$217 million in 2013 to \$107 million in 2022 (-51%).

Business management and consulting services are Georgia's 4th district's top potentially ICT-enabled services export, growing from \$73 million in 2013 to \$185 million in 2022 (152%).