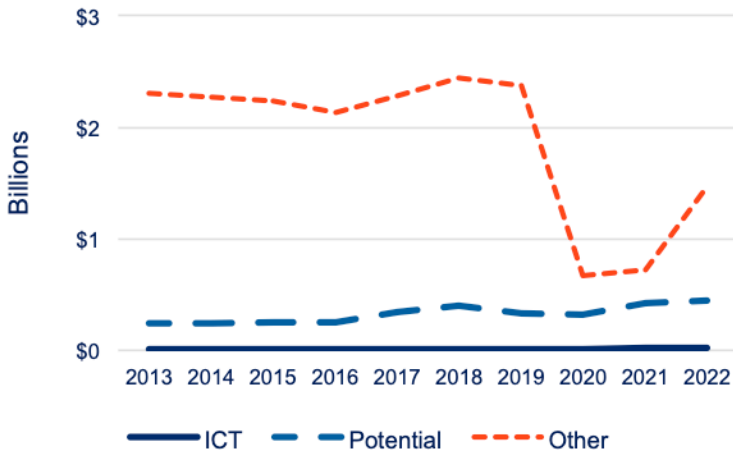




Hawaii's 1st and Digital Trade

HI-1 Services Exports, 2013-2022



ICT services exports grew from \$11 million in 2013 to \$20 million in 2022 (78%), supporting 54 direct and 45 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$242 million to \$448 million (85%), supporting 1,531 direct and 978 indirect jobs in 2022.

Exports of other services grew from \$2.3 billion in 2013 to \$2.4 billion in 2019 (3%), before falling sharply due to Covid-19. They have not yet fully recovered.

Hawaii's 1st district's digitally tradeable services exports supported 1,585 direct and 1,023 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from HI-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$8.2	\$193	\$201
Asia & Pacific (ex. China)	\$4.4	\$91	\$96
North America	\$3.9	\$72	\$76
Central & South America	\$2.1	\$50	\$52
China	\$0.9	\$21	\$22
Middle East & Africa	\$0.1	\$21	\$21

Europe was Hawaii's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Hawaii's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$5.2 million in 2013 to \$20 million (+289%) in 2022.

The "Digital Dozen" accounted for \$230 million out of Hawaii's 1st district's \$467 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from HI-1, 2022 (\$M)

Type (ICT in bold)	Total
A/V Services (Personal)	\$75
Insurance Services	\$52
Payments for Trademarks	\$45
Implicit Financial Services	\$44
Architectural, Engineering, and Misc. Technical Services	\$41
Other	\$210

Computer software services are the top ICT services export, growing from \$8.0 million in 2013 to \$14 million in 2022 (78%).

A/V services (personal) are Hawaii's 1st district's top potentially ICT-enabled services export, growing from \$19 million in 2013 to \$75 million in 2022 (293%).