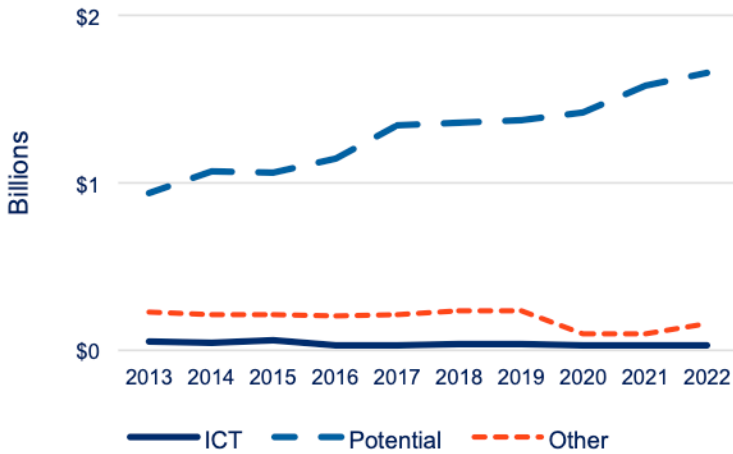




# Iowa's 3rd and Digital Trade

IA-3 Services Exports, 2013-2022



ICT services exports fell from \$49 million in 2013 to \$31 million in 2022 (-37%), but still supported 64 direct and 79 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$939 million to \$1.7 billion (77%), supporting 4,706 direct and 2,320 indirect jobs in 2022.

Exports of other services grew from \$226 million in 2013 to \$238 million in 2019 (5%), before falling due to Covid-19. They have not yet fully recovered.

**Iowa's 3rd district's digitally tradeable services exports supported 4,770 direct and 2,399 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from IA-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$14	\$692	\$706
Asia & Pacific (ex. China)	\$7.1	\$357	\$364
Central & South America	\$2.6	\$288	\$291
North America	\$5.0	\$201	\$206
Middle East & Africa	\$0.7	\$65	\$66
China	\$1.2	\$53	\$54

Europe was Iowa's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Iowa's 3rd district's exports of potentially ICT-enabled services to India grew from \$9.2 million in 2013 to \$33 million (+253%) in 2022.

The "Digital Dozen" accounted for \$831 million out of Iowa's 3rd district's \$1.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from IA-3, 2022 (\$M)

Type (ICT in bold)	Total
<b>Insurance Services</b>	\$625
Misc. Financial Services	\$311
Implicit Financial Services	\$234
Credit-Related Services	\$201
Payments for Trademarks	\$56
Other	\$262

Computer software services are the top ICT services export, growing from \$3.6 million in 2013 to \$11 million in 2022 (208%).

Insurance services are Iowa's 3rd district's top potentially ICT-enabled services export, growing from \$328 million in 2013 to \$625 million in 2022 (91%).