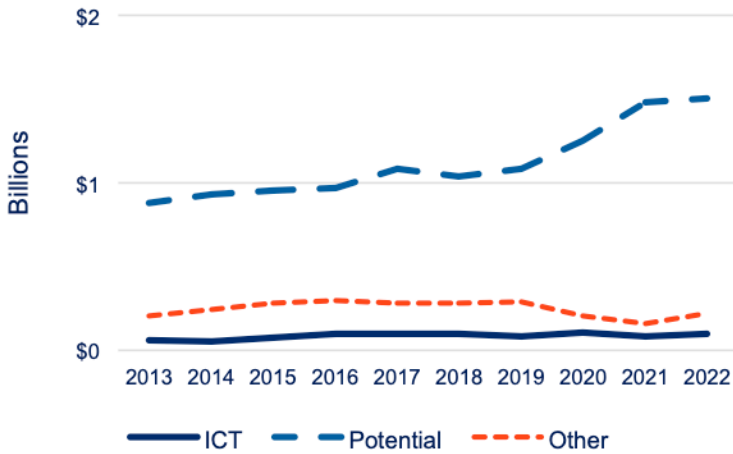




# Kansas' 3rd and Digital Trade

KS-3 Services Exports, 2013-2022



ICT services exports grew from \$59 million in 2013 to \$99 million in 2022 (67%), supporting 269 direct and 216 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$881 million to \$1.5 billion (71%), supporting 5,184 direct and 3,394 indirect jobs in 2022.

Exports of other services grew from \$203 million in 2013 to \$287 million in 2019 (42%), before falling due to Covid-19. They have not yet fully recovered.

**Kansas' 3rd district's digitally tradeable services exports supported 5,453 direct and 3,610 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from KS-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$40	\$839	\$880
Asia & Pacific (ex. China)	\$24	\$277	\$301
Central & South America	\$12	\$165	\$177
North America	\$17	\$137	\$154
Middle East & Africa	\$2.1	\$43	\$45
China	\$4.3	\$40	\$44

Europe was Kansas' 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kansas' 3rd district's exports of potentially ICT-enabled services to Switzerland grew from \$66 million in 2013 to \$171 million (+160%) in 2022.

The "Digital Dozen" accounted for \$570 million out of Kansas' 3rd district's \$1.6 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KS-3, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$663
<b>Research and Development and Testing Services</b>	\$158
<b>Royalties from Industrial Processes</b>	\$151
<b>Insurance Services</b>	\$145
<b>Financial Management and Advisory Services</b>	\$93
<b>Other</b>	\$392

Computer software services are the top ICT services export, growing from \$20 million in 2013 to \$70 million in 2022 (256%).

Business management and consulting services are Kansas' 3rd district's top potentially ICT-enabled services export, growing from \$229 million in 2013 to \$663 million in 2022 (190%).