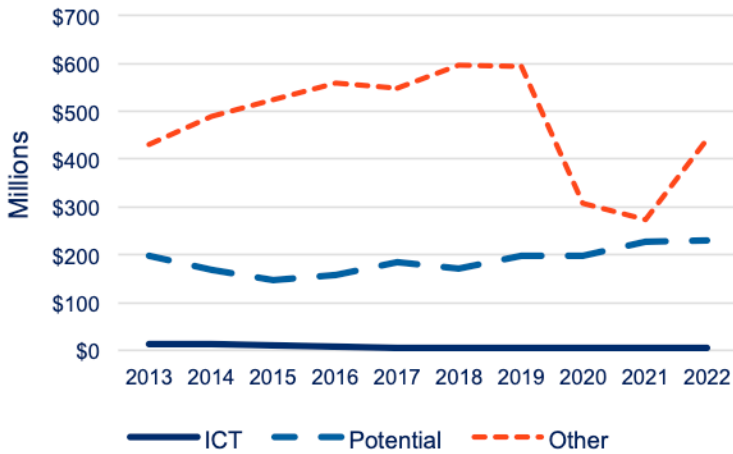




Kentucky's 1st and Digital Trade

KY-1 Services Exports, 2013-2022



ICT services exports fell from \$12 million in 2013 to \$5.2 million in 2022 (-56%), but still supported 9 direct and 12 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$197 million to \$230 million (16%), supporting 584 direct and 429 indirect jobs in 2022.

Exports of other services grew from \$431 million in 2013 to \$595 million in 2019 (38%), before falling sharply due to Covid-19. They have not yet fully recovered.

Kentucky's 1st district's digitally tradeable services exports supported 593 direct and 441 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from KY-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.3	\$128	\$130
Asia & Pacific (ex. China)	\$1.0	\$40	\$41
North America	\$0.9	\$23	\$24
Central & South America	\$0.8	\$19	\$19
China	\$0.2	\$13	\$13
Middle East & Africa	\$0.1	\$6.3	\$6.4

Europe was Kentucky's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kentucky's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$17 million in 2013 to \$30 million (+74%) in 2022.

The "Digital Dozen" accounted for \$81 million out of Kentucky's 1st district's \$235 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KY-1, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$95
Payments for Trademarks	\$29
Implicit Financial Services	\$22
Misc. Financial Services	\$21
Misc. Business, Professional, and Technical Services	\$20
Other	\$48

Miscellaneous computer services are the top ICT services export, but fell from \$8.0 million in 2013 to \$1.5 million in 2022 (-82%).

Royalties from industrial processes are Kentucky's 1st district's top potentially ICT-enabled services export, but fell from \$105 million in 2013 to \$95 million in 2022 (-10%).