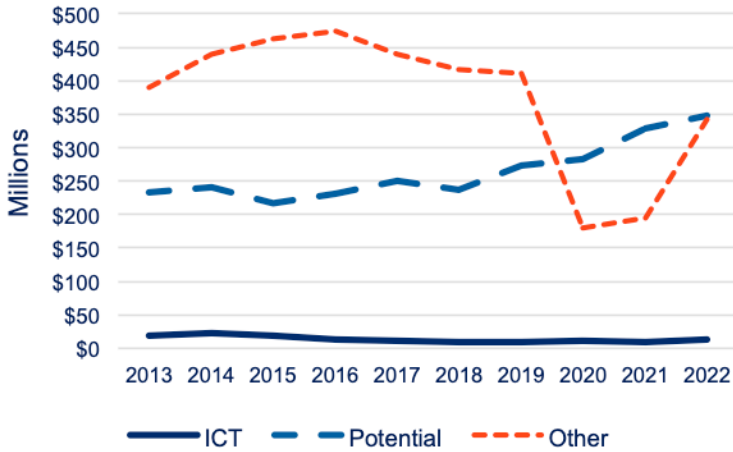




Kentucky's 6th and Digital Trade

KY-6 Services Exports, 2013-2022



ICT services exports fell from \$20 million in 2013 to \$12 million in 2022 (-37%), but still supported 25 direct and 27 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$233 million to \$347 million (49%), supporting 1,042 direct and 758 indirect jobs in 2022.

Exports of other services grew from \$389 million in 2013 to \$411 million in 2019 (6%), before falling sharply due to Covid-19. They have not yet fully recovered.

Kentucky's 6th district's digitally tradeable services exports supported 1,067 direct and 785 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from KY-6, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$5.2	\$193	\$198
Asia & Pacific (ex. China)	\$2.5	\$63	\$66
North America	\$2.1	\$36	\$38
Central & South America	\$1.8	\$27	\$28
China	\$0.4	\$18	\$18
Middle East & Africa	\$0.2	\$9.9	\$10

Europe was Kentucky's 6th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kentucky's 6th district's exports of potentially ICT-enabled services to Netherlands grew from \$10 million in 2013 to \$22 million (+117%) in 2022.

The "Digital Dozen" accounted for \$127 million out of Kentucky's 6th district's \$359 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KY-6, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$116
Business Management and Consulting Services	\$59
Misc. Business, Professional, and Technical Services	\$41
Payments for Trademarks	\$32
Implicit Financial Services	\$16
Other	\$94

Computer software services are the top ICT services export, growing from \$1.9 million in 2013 to \$4.6 million in 2022 (145%).

Royalties from industrial processes are Kentucky's 6th district's top potentially ICT-enabled services export, growing from \$97 million in 2013 to \$116 million in 2022 (20%).