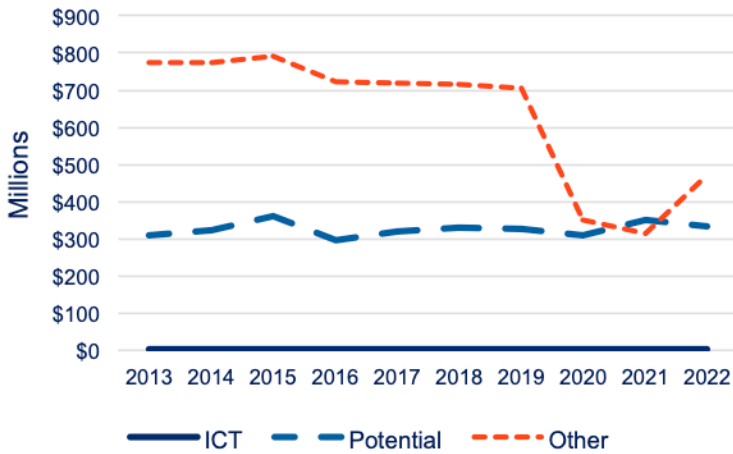




# Louisiana's 1st and Digital Trade

LA-1 Services Exports, 2013-2022



ICT services exports grew from \$1.7 million in 2013 to \$3.4 million in 2022 (101%), supporting 7 direct and 7 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$311 million to \$332 million (7%), supporting 1,137 direct and 723 indirect jobs in 2022.

Exports of other services declined from \$775 million in 2013 to \$706 million in 2019 (-9%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Louisiana's 1st district's digitally tradeable services exports supported 1,144 direct and 730 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from LA-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.4	\$150	\$152
Asia & Pacific (ex. China)	\$0.6	\$70	\$71
North America	\$0.6	\$47	\$47
Central & South America	\$0.5	\$35	\$35
China	\$0.1	\$15	\$15
Middle East & Africa	\$0.0	\$15	\$15

Europe was Louisiana's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Louisiana's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$7.4 million in 2013 to \$24 million (+220%) in 2022.

The "Digital Dozen" accounted for \$156 million out of Louisiana's 1st district's \$335 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from LA-1, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$59
Business Management and Consulting Services	\$41
Payments for Trademarks	\$35
A/V Services (Personal)	\$35
Legal Services	\$33
Other	\$132

Computer software services are the top ICT services export, growing from \$91,000 in 2013 to \$1.3 million in 2022 (1,299%).

Insurance services are Louisiana's 1st district's top potentially ICT-enabled services export, growing from \$20 million in 2013 to \$59 million in 2022 (200%).