**Louisiana's 3rd and Digital Trade**

**LA-3 Services Exports, 2013-2022**

ICT services exports fell from $4.4 million in 2013 to $4.2 million in 2022 (-3%), but still supported 7 direct and 7 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $375 million to $435 million (16%), supporting 1,134 direct and 772 indirect jobs in 2022.

Exports of other services declined from $1.1 billion in 2013 to $845 million in 2019 (-23%), and then fell sharply due to Covid-19. They have not yet fully recovered.

### Louisiana's 3rd district's digitally tradeable services exports supported 1,141 direct and 778 indirect American jobs in 2022.

#### Top Markets for Digitally Tradeable Services from LA-3, 2022 ($M)

<table>
<thead>
<tr>
<th>Country</th>
<th>ICT</th>
<th>Potential</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>$1.5</td>
<td>$249</td>
<td>$251</td>
</tr>
<tr>
<td>Asia &amp; Pacific (ex. China)</td>
<td>$0.6</td>
<td>$76</td>
<td>$76</td>
</tr>
<tr>
<td>North America</td>
<td>$0.7</td>
<td>$41</td>
<td>$42</td>
</tr>
<tr>
<td>Central &amp; South America</td>
<td>$1.2</td>
<td>$28</td>
<td>$29</td>
</tr>
<tr>
<td>China</td>
<td>$0.1</td>
<td>$28</td>
<td>$28</td>
</tr>
<tr>
<td>Middle East &amp; Africa</td>
<td>$0.1</td>
<td>$13</td>
<td>$14</td>
</tr>
</tbody>
</table>

Europe was Louisiana's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Louisiana's 3rd district's exports of potentially ICT-enabled services to Netherlands grew from $16 million in 2013 to $29 million (+82%) in 2022.

The “Digital Dozen” accounted for $141 million out of Louisiana's 3rd district’s $439 million in exports of digitally tradeable services in 2022.

#### Top Digitally Tradeable Services Exports from LA-3, 2022 ($M)

<table>
<thead>
<tr>
<th>Type (ICT in bold)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Royalties from Industrial Processes</td>
<td>$231</td>
</tr>
<tr>
<td>Payments for Trademarks</td>
<td>$40</td>
</tr>
<tr>
<td>Legal Services</td>
<td>$29</td>
</tr>
<tr>
<td>Business Management and Consulting Services</td>
<td>$28</td>
</tr>
<tr>
<td>Architectural, Engineering, and Misc. Technical Services</td>
<td>$24</td>
</tr>
<tr>
<td>Other</td>
<td>$87</td>
</tr>
</tbody>
</table>

Telecommunications services are the top ICT services export, but fell from $4.3 million in 2013 to $2.6 million in 2022 (-40%).

Royalties from industrial processes are Louisiana's 3rd district's top potentially ICT-enabled services export, growing from $207 million in 2013 to $231 million in 2022 (12%).

Source for all data: Trade Partnership Worldwide’s CDxports database