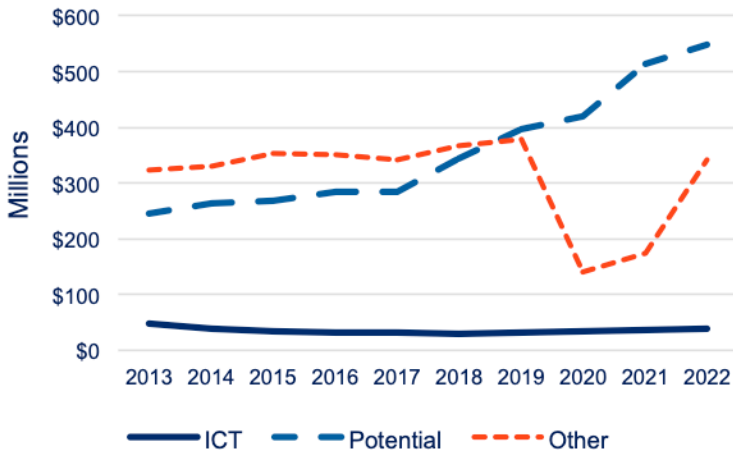




# Missouri's 4th and Digital Trade

MO-4 Services Exports, 2013-2022



ICT services exports fell from \$48 million in 2013 to \$39 million in 2022 (-19%), but still supported 101 direct and 93 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$244 million to \$548 million (124%), supporting 1,396 direct and 853 indirect jobs in 2022.

Exports of other services grew from \$324 million in 2013 to \$379 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Missouri's 4th district's digitally tradeable services exports supported 1,497 direct and 946 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from MO-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$17	\$228	\$244
Asia & Pacific (ex. China)	\$9.5	\$112	\$121
Central & South America	\$3.7	\$85	\$89
North America	\$6.2	\$61	\$67
Middle East & Africa	\$1.0	\$37	\$38
China	\$1.6	\$24	\$26

Europe was Missouri's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Missouri's 4th district's exports of potentially ICT-enabled services to United Kingdom grew from \$30 million in 2013 to \$65 million (+120%) in 2022.

The "Digital Dozen" accounted for \$245 million out of Missouri's 4th district's \$587 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from MO-4, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$211
Misc. Financial Services	\$68
Implicit Financial Services	\$64
Royalties from Industrial Processes	\$29
<b>Computer Software Services</b>	\$24
Other	\$190

Computer software services are the top ICT services export, growing from \$8.8 million in 2013 to \$24 million in 2022 (178%).

Credit-related services are Missouri's 4th district's top potentially ICT-enabled services export, growing from \$23 million in 2013 to \$211 million in 2022 (801%).