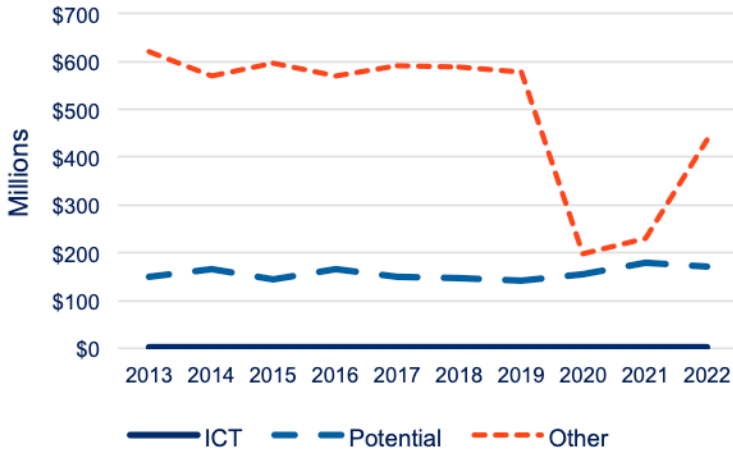




# Mississippi's 4th and Digital Trade

MS-4 Services Exports, 2013-2022



ICT services exports grew from \$2.1 million in 2013 to \$2.7 million in 2022 (26%), supporting 8 direct and 5 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$151 million to \$172 million (14%), supporting 442 direct and 303 indirect jobs in 2022.

Exports of other services declined from \$620 million in 2013 to \$579 million in 2019 (-7%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Mississippi's 4th district's digitally tradeable services exports supported 450 direct and 308 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from MS-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.9	\$79	\$80
Asia & Pacific (ex. China)	\$0.6	\$32	\$33
Central & South America	\$0.4	\$23	\$23
North America	\$0.6	\$22	\$23
China	\$0.1	\$8.2	\$8.4
Middle East & Africa	\$0.0	\$7.2	\$7.2

Europe was Mississippi's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Mississippi's 4th district's exports of potentially ICT-enabled services to United Kingdom grew from \$15 million in 2013 to \$24 million (+63%) in 2022.

The "Digital Dozen" accounted for \$75 million out of Mississippi's 4th district's \$174 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from MS-4, 2022 (\$M)

Type (ICT in bold)	Total
Implicit Financial Services	\$40
Misc. Financial Services	\$33
Payments for Trademarks	\$25
Misc. Business, Professional, and Technical Services	\$17
Royalties from Industrial Processes	\$16
Other	\$44

Computer software services are the top ICT services export, growing from \$153,000 in 2013 to \$2.1 million in 2022 (1,274%).

Implicit financial services are Mississippi's 4th district's top potentially ICT-enabled services export, growing from \$15 million in 2013 to \$40 million in 2022 (178%).