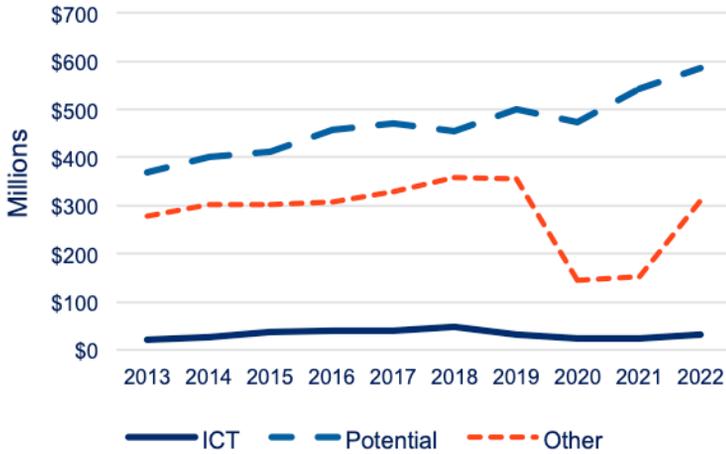




North Carolina's 10th and Digital Trade

NC-10 Services Exports, 2013-2022



ICT services exports grew from \$20 million in 2013 to \$31 million in 2022 (52%), supporting 62 direct and 71 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$368 million to \$587 million (60%), supporting 1,748 direct and 1,227 indirect jobs in 2022.

Exports of other services grew from \$277 million in 2013 to \$356 million in 2019 (29%), before falling sharply due to Covid-19. They have not yet fully recovered.

North Carolina's 10th district's digitally tradeable services exports supported 1,810 direct and 1,298 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NC-10, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$14	\$336	\$350
Asia & Pacific (ex. China)	\$7.5	\$114	\$121
North America	\$4.2	\$52	\$57
Central & South America	\$2.8	\$38	\$41
China	\$1.3	\$27	\$29
Middle East & Africa	\$0.8	\$20	\$21

Europe was North Carolina's 10th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 10th district's exports of potentially ICT-enabled services to Switzerland grew from \$40 million in 2013 to \$85 million (+111%) in 2022.

The "Digital Dozen" accounted for \$208 million out of North Carolina's 10th district's \$618 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-10, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$183
Business Management and Consulting Services	\$109
Research and Development and Testing Services	\$70
Misc. Business, Professional, and Technical Services	\$61
Credit-Related Services	\$56
Other	\$139

Computer software services are the top ICT services export, growing from \$1.9 million in 2013 to \$10 million in 2022 (442%).

Royalties from industrial processes are North Carolina's 10th district's top potentially ICT-enabled services export, growing from \$159 million in 2013 to \$183 million in 2022 (15%).