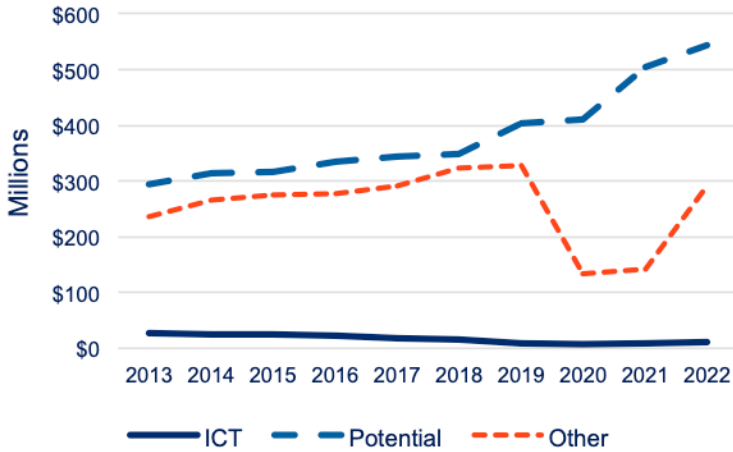




North Carolina's 3rd and Digital Trade

NC-3 Services Exports, 2013-2022



ICT services exports fell from \$26 million in 2013 to \$11 million in 2022 (-59%), but still supported 28 direct and 22 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$294 million to \$545 million (85%), supporting 1,845 direct and 1,202 indirect jobs in 2022.

Exports of other services grew from \$236 million in 2013 to \$328 million in 2019 (39%), before falling sharply due to Covid-19. They have not yet fully recovered.

North Carolina's 3rd district's digitally tradeable services exports supported 1,873 direct and 1,224 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NC-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$4.3	\$300	\$304
Asia & Pacific (ex. China)	\$2.6	\$101	\$104
North America	\$1.7	\$54	\$56
Central & South America	\$1.5	\$47	\$48
Middle East & Africa	\$0.3	\$23	\$23
China	\$0.4	\$20	\$20

Europe was North Carolina's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 3rd district's exports of potentially ICT-enabled services to Ireland grew from \$21 million in 2013 to \$84 million (+296%) in 2022.

The "Digital Dozen" accounted for \$197 million out of North Carolina's 3rd district's \$555 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-3, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$215
Credit-Related Services	\$64
Royalties from Industrial Processes	\$58
Misc. Business, Professional, and Technical Services	\$41
Payments for Trademarks	\$35
Other	\$142

Computer software services are the top ICT services export, growing from \$2.6 million in 2013 to \$7.1 million in 2022 (174%).

Business management and consulting services are North Carolina's 3rd district's top potentially ICT-enabled services export, growing from \$38 million in 2013 to \$215 million in 2022 (464%).