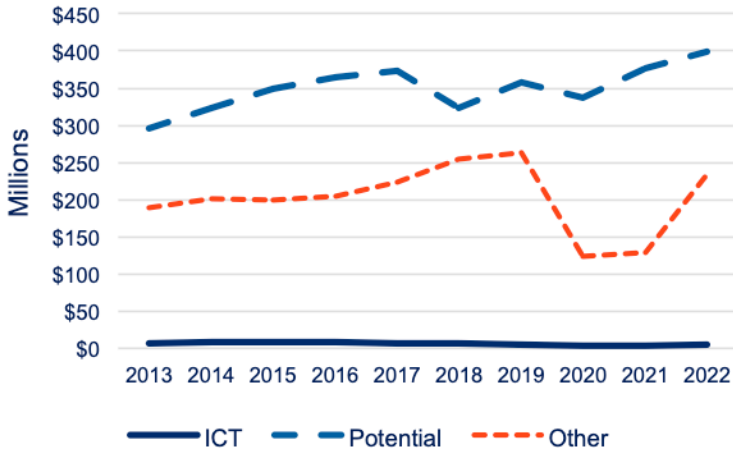




North Carolina's 8th and Digital Trade

NC-8 Services Exports, 2013-2022



ICT services exports fell from \$7.4 million in 2013 to \$4.2 million in 2022 (-44%), but still supported 9 direct and 9 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$295 million to \$399 million (35%), supporting 1,142 direct and 775 indirect jobs in 2022.

Exports of other services grew from \$189 million in 2013 to \$264 million in 2019 (40%), before falling sharply due to Covid-19. They have not yet fully recovered.

North Carolina's 8th district's digitally tradeable services exports supported 1,152 direct and 784 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NC-8, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.8	\$229	\$231
Asia & Pacific (ex. China)	\$1.0	\$73	\$75
North America	\$0.6	\$32	\$33
Central & South America	\$0.5	\$32	\$33
China	\$0.2	\$19	\$19
Middle East & Africa	\$0.1	\$13	\$13

Europe was North Carolina's 8th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 8th district's exports of potentially ICT-enabled services to Singapore grew from \$9.2 million in 2013 to \$24 million (+165%) in 2022.

The "Digital Dozen" accounted for \$129 million out of North Carolina's 8th district's \$403 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-8, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$130
Business Management and Consulting Services	\$71
Research and Development and Testing Services	\$46
Misc. Business, Professional, and Technical Services	\$29
Credit-Related Services	\$29
Other	\$97

Computer software services are the top ICT services export, growing from \$1.6 million in 2013 to \$1.8 million in 2022 (13%).

Royalties from industrial processes are North Carolina's 8th district's top potentially ICT-enabled services export, but fell from \$150 million in 2013 to \$130 million in 2022 (-13%).