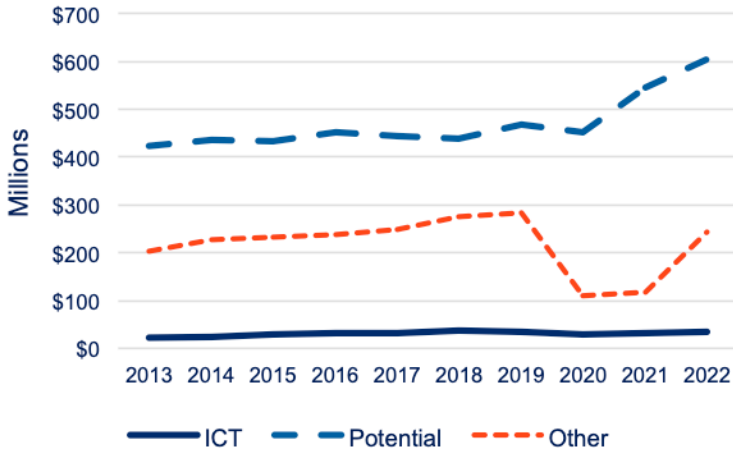




North Carolina's 9th and Digital Trade

NC-9 Services Exports, 2013-2022



ICT services exports grew from \$22 million in 2013 to \$35 million in 2022 (56%), supporting 73 direct and 60 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$423 million to \$605 million (43%), supporting 1,962 direct and 1,320 indirect jobs in 2022.

Exports of other services grew from \$203 million in 2013 to \$283 million in 2019 (39%), before falling sharply due to Covid-19. They have not yet fully recovered.

North Carolina's 9th district's digitally tradeable services exports supported 2,035 direct and 1,380 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NC-9, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$16	\$349	\$365
Asia & Pacific (ex. China)	\$10	\$113	\$123
North America	\$3.8	\$52	\$56
Central & South America	\$2.9	\$49	\$52
China	\$1.9	\$21	\$23
Middle East & Africa	\$0.6	\$20	\$21

Europe was North Carolina's 9th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 9th district's exports of potentially ICT-enabled services to Ireland grew from \$45 million in 2013 to \$109 million (+143%) in 2022.

The "Digital Dozen" accounted for \$212 million out of North Carolina's 9th district's \$639 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-9, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$217
Royalties from Industrial Processes	\$106
Research and Development and Testing Services	\$81
Credit-Related Services	\$43
Misc. Business, Professional, and Technical Services	\$41
Other	\$151

Royalties from computer software are the top ICT services export, growing from \$13 million in 2013 to \$18 million in 2022 (44%).

Business management and consulting services are North Carolina's 9th district's top potentially ICT-enabled services export, growing from \$40 million in 2013 to \$217 million in 2022 (445%).