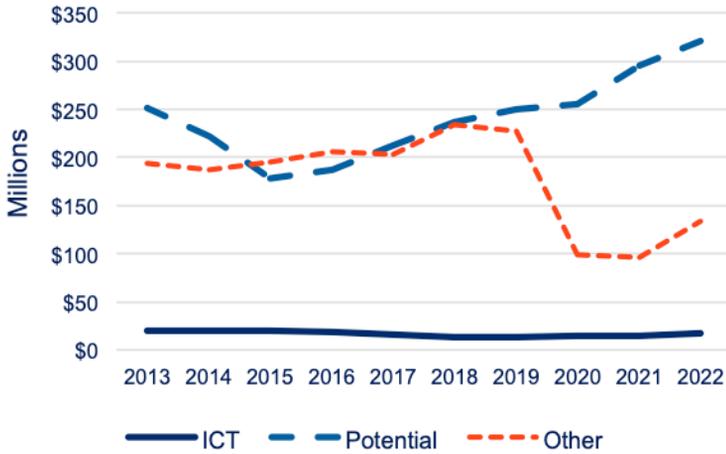




Nebraska's 3rd and Digital Trade

NE-3 Services Exports, 2013-2022



ICT services exports fell from \$20 million in 2013 to \$17 million in 2022 (-16%), but still supported 27 direct and 35 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$252 million to \$321 million (27%), supporting 839 direct and 544 indirect jobs in 2022.

Exports of other services grew from \$194 million in 2013 to \$227 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

Nebraska's 3rd district's digitally tradeable services exports supported 865 direct and 579 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NE-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$7.5	\$169	\$176
Asia & Pacific (ex. China)	\$3.6	\$58	\$62
Central & South America	\$2.6	\$35	\$38
North America	\$2.3	\$34	\$37
China	\$0.6	\$15	\$16
Middle East & Africa	\$0.4	\$8.6	\$9.0

Europe was Nebraska's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nebraska's 3rd district's exports of potentially ICT-enabled services to United Kingdom grew from \$25 million in 2013 to \$40 million (+57%) in 2022.

The "Digital Dozen" accounted for \$132 million out of Nebraska's 3rd district's \$338 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NE-3, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$89
Misc. Financial Services	\$56
Insurance Services	\$40
Implicit Financial Services	\$37
Payments for Trademarks	\$32
Other	\$85

Miscellaneous computer services are the top ICT services export, growing from \$2.8 million in 2013 to \$4.1 million in 2022 (48%).

Royalties from industrial processes are Nebraska's 3rd district's top potentially ICT-enabled services export, but fell from \$91 million in 2013 to \$89 million in 2022 (-2%).