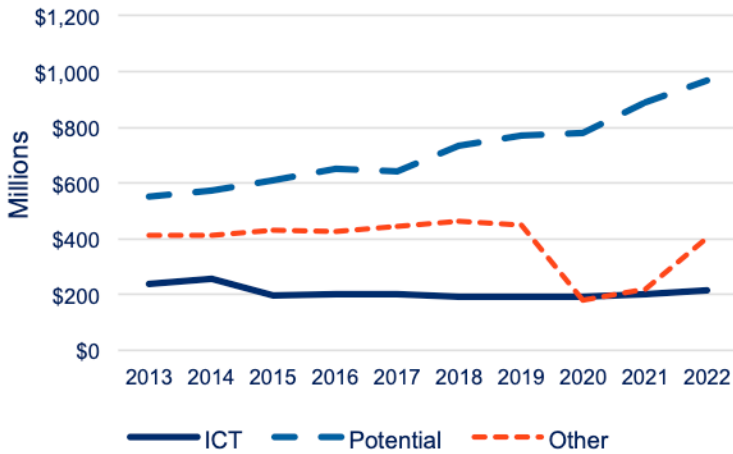




New Hampshire's 2nd and Digital Trade

NH-2 Services Exports, 2013-2022



ICT services exports fell from \$239 million in 2013 to \$213 million in 2022 (-11%), but still supported 440 direct and 361 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$551 million to \$968 million (75%), supporting 3,160 direct and 2,140 indirect jobs in 2022.

Exports of other services grew from \$412 million in 2013 to \$448 million in 2019 (9%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Hampshire's 2nd district's digitally tradeable services exports supported 3,601 direct and 2,501 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NH-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$98	\$521	\$619
Asia & Pacific (ex. China)	\$63	\$190	\$254
Central & South America	\$15	\$98	\$113
North America	\$22	\$88	\$110
China	\$12	\$37	\$49
Middle East & Africa	\$3.0	\$33	\$36

Europe was New Hampshire's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Hampshire's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$47 million in 2013 to \$159 million (+241%) in 2022.

The "Digital Dozen" accounted for \$417 million out of New Hampshire's 2nd district's \$1.2 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NH-2, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$260
Royalties from Industrial Processes	\$158
Research and Development and Testing Services	\$155
Royalties from Computer Software	\$127
Computer Software Services	\$76
Other	\$407

Royalties from computer software are the top ICT services export, but fell from \$210 million in 2013 to \$127 million in 2022 (-40%). Declines were largely offset by growing exports of computer software services, which increased by \$57 million over that period.

Business management and consulting services are New Hampshire's 2nd district's top potentially ICT-enabled services export, growing from \$86 million in 2013 to \$260 million in 2022 (203%).