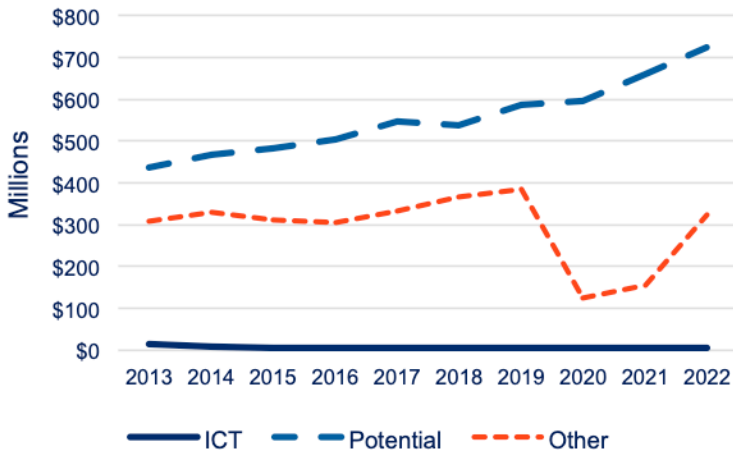




# New Jersey's 1st and Digital Trade

NJ-1 Services Exports, 2013-2022



ICT services exports fell from \$15 million in 2013 to \$4.4 million in 2022 (-70%), but still supported 10 direct and 8 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$437 million to \$725 million (66%), supporting 2,562 direct and 1,900 indirect jobs in 2022.

Exports of other services grew from \$308 million in 2013 to \$385 million in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

## New Jersey's 1st district's digitally tradeable services exports supported 2,572 direct and 1,908 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NJ-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.9	\$367	\$369
Asia & Pacific (ex. China)	\$1.1	\$141	\$143
North America	\$0.6	\$103	\$103
Central & South America	\$0.6	\$54	\$55
Middle East & Africa	\$0.1	\$31	\$32
China	\$0.2	\$29	\$29

Europe was New Jersey's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Jersey's 1st district's exports of potentially ICT-enabled services to Switzerland grew from \$33 million in 2013 to \$67 million (+102%) in 2022.

The "Digital Dozen" accounted for \$293 million out of New Jersey's 1st district's \$730 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NJ-1, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$227
Advertising	\$95
Misc. Business, Professional, and Technical Services	\$74
Legal Services	\$71
Royalties from Industrial Processes	\$59
Other	\$204

Computer software services are the top ICT services export, growing from \$1.5 million in 2013 to \$2.0 million in 2022 (35%).

Business management and consulting services are New Jersey's 1st district's top potentially ICT-enabled services export, growing from \$141 million in 2013 to \$227 million in 2022 (60%).