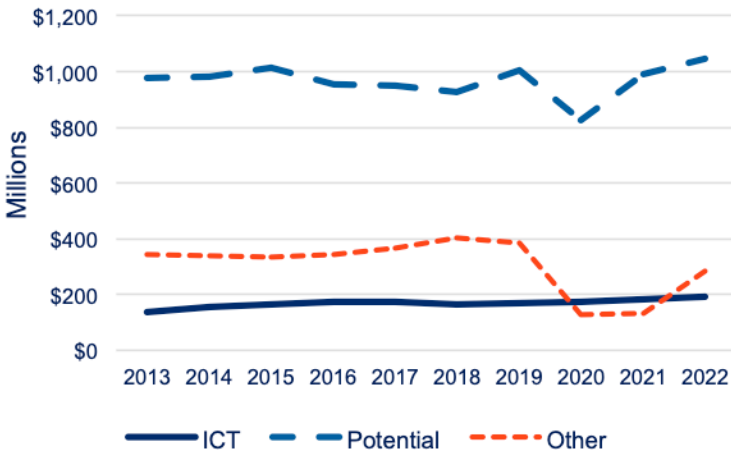




New Jersey's 5th and Digital Trade

NJ-5 Services Exports, 2013-2022



ICT services exports grew from \$135 million in 2013 to \$192 million in 2022 (42%), supporting 373 direct and 494 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$976 million to \$1.0 billion (7%), supporting 3,338 direct and 2,411 indirect jobs in 2022.

Exports of other services grew from \$344 million in 2013 to \$387 million in 2019 (13%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Jersey's 5th district's digitally tradeable services exports supported 3,710 direct and 2,905 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NJ-5, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$90	\$573	\$662
Asia & Pacific (ex. China)	\$43	\$188	\$231
North America	\$29	\$118	\$146
Central & South America	\$19	\$94	\$112
China	\$6.8	\$40	\$47
Middle East & Africa	\$5.3	\$35	\$41

Europe was New Jersey's 5th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Jersey's 5th district's exports of potentially ICT-enabled services to Singapore grew from \$29 million in 2013 to \$58 million (+103%) in 2022.

The "Digital Dozen" accounted for \$456 million out of New Jersey's 5th district's \$1.2 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NJ-5, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$331
Royalties from Industrial Processes	\$197
Advertising	\$73
Legal Services	\$71
Misc. Computer Services	\$64
Other	\$503

Miscellaneous computer services are the top ICT services export, growing from \$44 million in 2013 to \$64 million in 2022 (47%).

Business management and consulting services are New Jersey's 5th district's top potentially ICT-enabled services export, growing from \$235 million in 2013 to \$331 million in 2022 (41%).