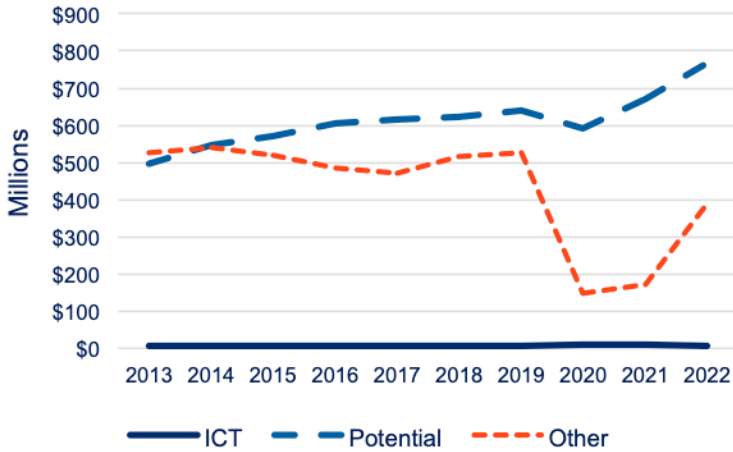




New Mexico's 1st and Digital Trade

NM-1 Services Exports, 2013-2022



ICT services exports grew from \$4.9 million in 2013 to \$7.9 million in 2022 (61%), supporting 22 direct and 17 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$497 million to \$767 million (55%), supporting 2,215 direct and 1,461 indirect jobs in 2022.

Exports of other services grew from \$525 million in 2013 to \$528 million in 2019 (1%), before falling sharply due to Covid-19. They have not yet fully recovered.

New Mexico's 1st district's digitally tradeable services exports supported 2,237 direct and 1,478 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NM-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$3.5	\$430	\$433
Asia & Pacific (ex. China)	\$1.6	\$191	\$192
North America	\$1.6	\$65	\$67
Central & South America	\$0.9	\$43	\$44
Middle East & Africa	\$0.0	\$20	\$20
China	\$0.3	\$19	\$19

Europe was New Mexico's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Mexico's 1st district's exports of potentially ICT-enabled services to Singapore grew from \$13 million in 2013 to \$91 million (+590%) in 2022.

The "Digital Dozen" accounted for \$322 million out of New Mexico's 1st district's \$775 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NM-1, 2022 (\$M)

Type (ICT in bold)	Total
Research and Development and Testing Services	\$382
A/V Services (Personal)	\$75
Insurance Services	\$53
Misc. Business, Professional, and Technical Services	\$46
Payments for Trademarks	\$34
Other	\$186

Computer software services are the top ICT services export, growing from \$1.4 million in 2013 to \$5.9 million in 2022 (319%).

Research and development and testing services are New Mexico's 1st district's top potentially ICT-enabled services export, growing from \$219 million in 2013 to \$382 million in 2022 (74%).