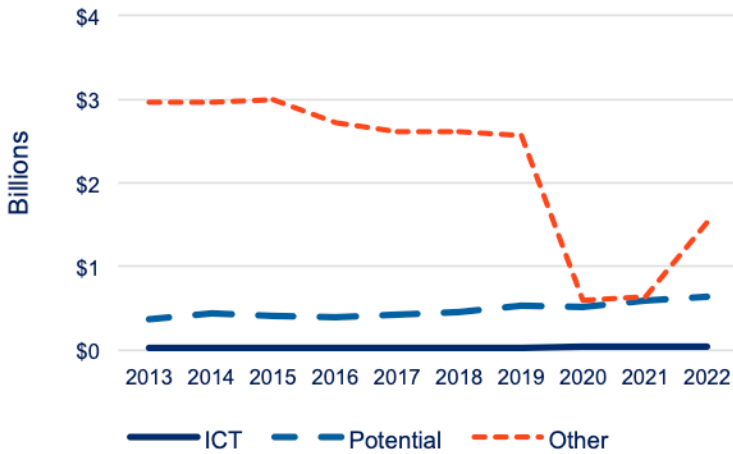




Nevada's 3rd and Digital Trade

NV-3 Services Exports, 2013-2022



ICT services exports grew from \$23 million in 2013 to \$43 million in 2022 (90%), supporting 77 direct and 100 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$371 million to \$639 million (72%), supporting 2,097 direct and 1,346 indirect jobs in 2022.

Exports of other services declined from \$3.0 billion in 2013 to \$2.6 billion in 2019 (-14%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Nevada's 3rd district's digitally tradeable services exports supported 2,174 direct and 1,447 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NV-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$19	\$249	\$269
Asia & Pacific (ex. China)	\$9.2	\$151	\$160
North America	\$6.5	\$87	\$93
Central & South America	\$5.3	\$68	\$73
Middle East & Africa	\$1.0	\$48	\$49
China	\$1.5	\$36	\$38

Europe was Nevada's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nevada's 3rd district's exports of potentially ICT-enabled services to Australia grew from \$12 million in 2013 to \$25 million (+107%) in 2022.

The "Digital Dozen" accounted for \$306 million out of Nevada's 3rd district's \$681 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NV-3, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$199
Misc. Business, Professional, and Technical Services	\$72
Insurance Services	\$69
Payments for Trademarks	\$63
Misc. Personal, Cultural, and Recreational Services	\$49
Other	\$230

Miscellaneous computer services are the top ICT services export. They remained constant around \$13 million in both 2013 and 2022.

Credit-related services are Nevada's 3rd district's top potentially ICT-enabled services export, growing from \$104 million in 2013 to \$199 million in 2022 (92%).