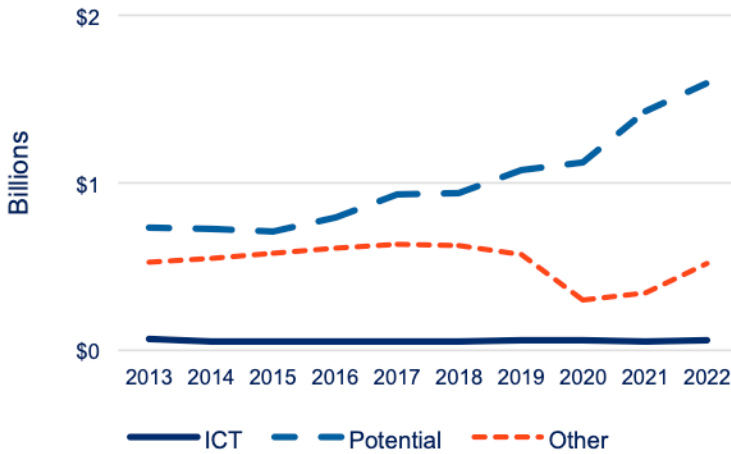




Ohio's 11th and Digital Trade

OH-11 Services Exports, 2013-2022



ICT services exports fell from \$71 million in 2013 to \$61 million in 2022 (-14%), but still supported 155 direct and 124 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$732 million to \$1.6 billion (119%), supporting 4,377 direct and 2,386 indirect jobs in 2022.

Exports of other services grew from \$530 million in 2013 to \$573 million in 2019 (8%), before falling sharply due to Covid-19. They have only just fully recovered.

Ohio's 11th district's digitally tradeable services exports supported 4,532 direct and 2,510 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-11, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$26	\$700	\$726
Asia & Pacific (ex. China)	\$16	\$321	\$338
Central & South America	\$5.9	\$244	\$250
North America	\$8.7	\$171	\$180
Middle East & Africa	\$1.3	\$94	\$96
China	\$2.9	\$68	\$71

Europe was Ohio's 11th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 11th district's exports of potentially ICT-enabled services to Netherlands grew from \$21 million in 2013 to \$51 million (+144%) in 2022.

The "Digital Dozen" accounted for \$693 million out of Ohio's 11th district's \$1.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-11, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$474
Misc. Financial Services	\$254
Implicit Financial Services	\$207
Insurance Services	\$155
Royalties from Industrial Processes	\$110
Other	\$464

Computer software services are the top ICT services export, growing from \$18 million in 2013 to \$37 million in 2022 (101%).

Credit-related services are Ohio's 11th district's top potentially ICT-enabled services export, growing from \$148 million in 2013 to \$474 million in 2022 (221%).