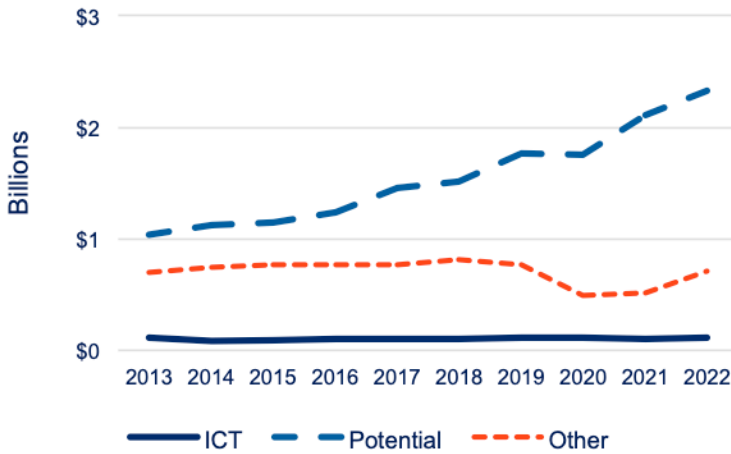




Ohio's 3rd and Digital Trade

OH-3 Services Exports, 2013-2022



ICT services exports grew from \$107 million in 2013 to \$114 million in 2022 (6%), supporting 296 direct and 243 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.0 billion to \$2.3 billion (124%), supporting 6,455 direct and 3,528 indirect jobs in 2022.

Exports of other services grew from \$693 million in 2013 to \$766 million in 2019 (11%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 3rd district's digitally tradeable services exports supported 6,751 direct and 3,771 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$49	\$1,048	\$1,096
Asia & Pacific (ex. China)	\$30	\$490	\$520
Central & South America	\$11	\$300	\$311
North America	\$17	\$264	\$281
Middle East & Africa	\$2.5	\$133	\$136
China	\$5.3	\$91	\$96

Europe was Ohio's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 3rd district's exports of potentially ICT-enabled services to Germany grew from \$36 million in 2013 to \$92 million (+155%) in 2022.

The "Digital Dozen" accounted for \$1.1 billion out of Ohio's 3rd district's \$2.4 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-3, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$624
Misc. Financial Services	\$571
Insurance Services	\$334
Business Management and Consulting Services	\$191
Implicit Financial Services	\$109
Other	\$611

Computer software services are the top ICT services export, growing from \$37 million in 2013 to \$72 million in 2022 (96%).

Credit-related services are Ohio's 3rd district's top potentially ICT-enabled services export, growing from \$239 million in 2013 to \$624 million in 2022 (161%).