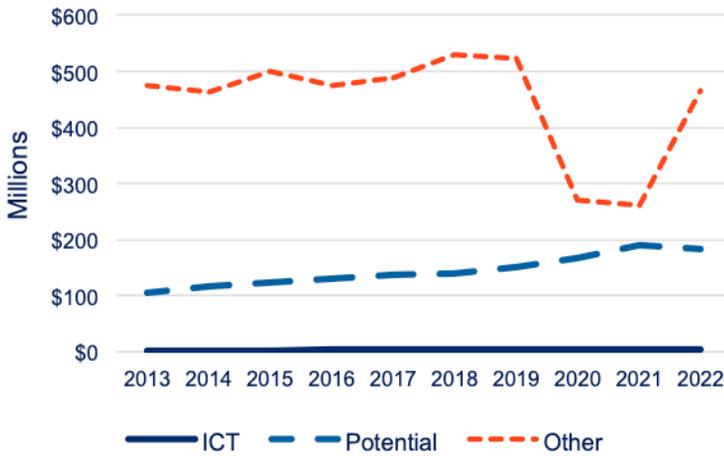




# Oklahoma's 4th and Digital Trade

OK-4 Services Exports, 2013-2022



ICT services exports grew from \$1.5 million in 2013 to \$3.4 million in 2022 (133%), supporting 7 direct and 6 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$105 million to \$184 million (75%), supporting 570 direct and 400 indirect jobs in 2022.

Exports of other services grew from \$474 million in 2013 to \$523 million in 2019 (10%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Oklahoma's 4th district's digitally tradeable services exports supported 577 direct and 406 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from OK-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.4	\$84	\$86
Asia & Pacific (ex. China)	\$0.8	\$37	\$37
North America	\$0.5	\$23	\$24
Central & South America	\$0.5	\$22	\$23
China	\$0.2	\$8.4	\$8.6
Middle East & Africa	\$0.0	\$8.4	\$8.4

Europe was Oklahoma's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Oklahoma's 4th district's exports of potentially ICT-enabled services to Ireland grew from \$4.2 million in 2013 to \$13 million (+220%) in 2022.

The "Digital Dozen" accounted for \$79 million out of Oklahoma's 4th district's \$187 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OK-4, 2022 (\$M)

Type (ICT in bold)	Total
<b>Implicit Financial Services</b>	\$30
Misc. Business, Professional, and Technical Services	\$30
Payments for Trademarks	\$24
Misc. Financial Services	\$22
Credit-Related Services	\$21
Other	\$60

Computer software services are the top ICT services export, growing from \$499,000 in 2013 to \$1.3 million in 2022 (168%).

Implicit financial services are Oklahoma's 4th district's top potentially ICT-enabled services export, growing from \$5.6 million in 2013 to \$30 million in 2022 (434%).