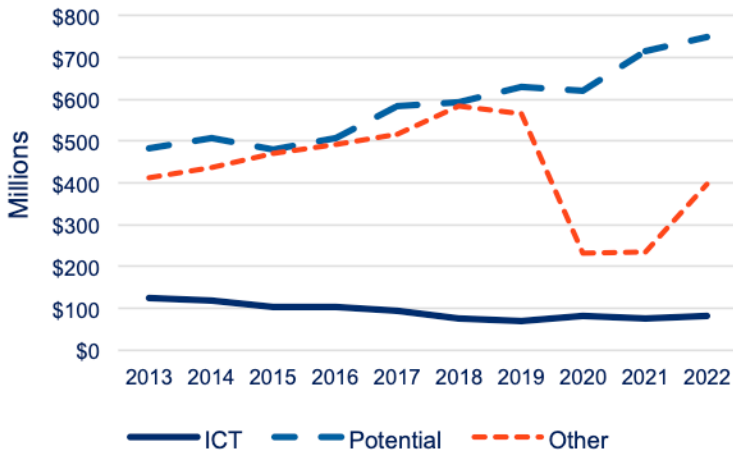




Pennsylvania's 10th and Digital Trade

PA-10 Services Exports, 2013-2022



ICT services exports fell from \$124 million in 2013 to \$82 million in 2022 (-34%), but still supported 189 direct and 160 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$483 million to \$751 million (55%), supporting 2,454 direct and 1,709 indirect jobs in 2022.

Exports of other services grew from \$412 million in 2013 to \$565 million in 2019 (37%), before falling sharply due to Covid-19. They have not yet fully recovered.

Pennsylvania's 10th district's digitally tradeable services exports supported 2,643 direct and 1,869 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from PA-10, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$31	\$342	\$373
Asia & Pacific (ex. China)	\$17	\$155	\$172
North America	\$13	\$106	\$119
Central & South America	\$15	\$85	\$100
China	\$2.8	\$32	\$35
Middle East & Africa	\$2.4	\$32	\$34

Europe was Pennsylvania's 10th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Pennsylvania's 10th district's exports of potentially ICT-enabled services to the Netherlands grew from \$9.6 million in 2013 to \$28 million (+191%) in 2022.

The "Digital Dozen" accounted for \$368 million out of Pennsylvania's 10th district's \$832 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from PA-10, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$133
Business Management and Consulting Services	\$99
Royalties from Industrial Processes	\$89
Misc. Business, Professional, and Technical Services	\$65
Advertising	\$59
Other	\$388

Computer software services are the top ICT services export, growing from \$27 million in 2013 to \$44 million in 2022 (61%).

Insurance services are Pennsylvania's 10th district's top potentially ICT-enabled services export, but fell from \$145 million in 2013 to \$133 million in 2022 (-8%).