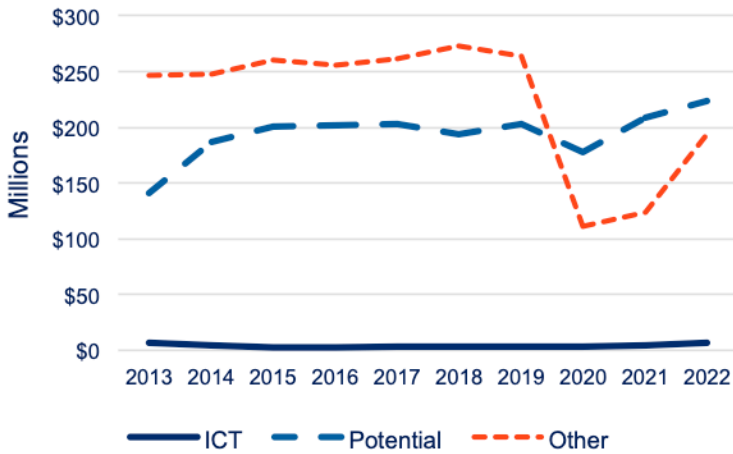




South Carolina's 3rd and Digital Trade

SC-3 Services Exports, 2013-2022



ICT services exports grew from \$6.5 million in 2013 to \$6.7 million in 2022 (3%), supporting 13 direct and 11 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$140 million to \$224 million (59%), supporting 572 direct and 480 indirect jobs in 2022.

Exports of other services grew from \$247 million in 2013 to \$264 million in 2019 (7%), before falling sharply due to Covid-19. They have not yet fully recovered.

South Carolina's 3rd district's digitally tradeable services exports supported 585 direct and 492 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from SC-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$3.1	\$122	\$125
Asia & Pacific (ex. China)	\$1.9	\$44	\$46
North America	\$0.7	\$25	\$26
Central & South America	\$0.6	\$13	\$13
China	\$0.4	\$13	\$13
Middle East & Africa	\$0.1	\$7.1	\$7.2

Europe was South Carolina's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

South Carolina's 3rd district's exports of potentially ICT-enabled services to Ireland grew from \$13 million in 2013 to \$34 million (+150%) in 2022.

The "Digital Dozen" accounted for \$80 million out of South Carolina's 3rd district's \$230 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from SC-3, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$94
Payments for Trademarks	\$24
Misc. Business, Professional, and Technical Services	\$23
Advertising	\$19
Research and Development and Testing Services	\$19
Other	\$51

Royalties from computer software are the top ICT services export, but fell from \$6.1 million in 2013 to \$3.7 million in 2022 (-39%).

Royalties from industrial processes are South Carolina's 3rd district's top potentially ICT-enabled services export, growing from \$70 million in 2013 to \$94 million in 2022 (34%).