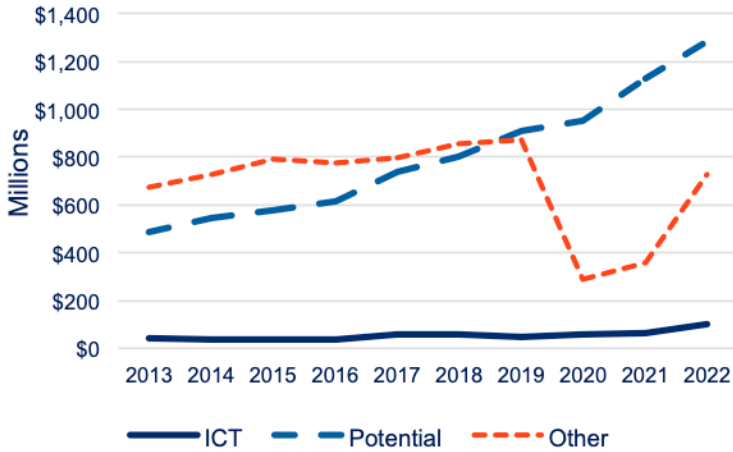




Tennessee's 7th and Digital Trade

TN-7 Services Exports, 2013-2022



ICT services exports grew from \$40 million in 2013 to \$100 million in 2022 (153%), supporting 155 direct and 230 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$485 million to \$1.3 billion (165%), supporting 4,503 direct and 2,797 indirect jobs in 2022.

Exports of other services grew from \$674 million in 2013 to \$870 million in 2019 (29%), before falling sharply due to Covid-19. They have not yet fully recovered.

Tennessee's 7th district's digitally tradeable services exports supported 4,658 direct and 3,027 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TN-7, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$47	\$673	\$721
Asia & Pacific (ex. China)	\$23	\$230	\$253
North America	\$13	\$174	\$187
Central & South America	\$10	\$121	\$131
Middle East & Africa	\$2.5	\$45	\$48
China	\$3.8	\$39	\$42

Europe was Tennessee's 7th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Tennessee's 7th district's exports of potentially ICT-enabled services to Mexico grew from \$14 million in 2013 to \$40 million (+196%) in 2022.

The "Digital Dozen" accounted for \$620 million out of Tennessee's 7th district's \$1.4 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TN-7, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$358
A/V Services (Personal)	\$206
A/V Services (Books and Tapes)	\$205
Credit-Related Services	\$131
Insurance Services	\$73
Other	\$410

Miscellaneous computer services are the top ICT services export, growing from \$19 million in 2013 to \$31 million in 2022 (61%).

Business management and consulting services are Tennessee's 7th district's top potentially ICT-enabled services export, growing from \$85 million in 2013 to \$358 million in 2022 (322%).