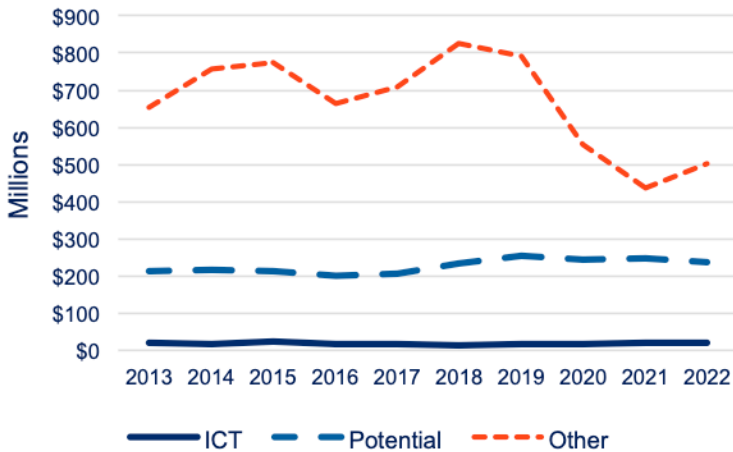




Texas' 11th and Digital Trade

TX-11 Services Exports, 2013-2022



ICT services exports grew from \$21 million in 2013 to \$22 million in 2022 (4%), supporting 56 direct and 43 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$214 million to \$236 million (10%), supporting 574 direct and 475 indirect jobs in 2022.

Exports of other services grew from \$655 million in 2013 to \$792 million in 2019 (21%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 11th district's digitally tradeable services exports supported 630 direct and 518 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-11, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$8.5	\$113	\$122
Asia & Pacific (ex. China)	\$5.2	\$48	\$53
North America	\$3.4	\$28	\$31
Central & South America	\$3.2	\$25	\$28
China	\$0.9	\$11	\$12
Middle East & Africa	\$0.6	\$11	\$12

Europe was Texas' 11th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 11th district's exports of potentially ICT-enabled services to Ireland grew from \$7.3 million in 2013 to \$25 million (+244%) in 2022.

The "Digital Dozen" accounted for \$102 million out of Texas' 11th district's \$258 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-11, 2022 (\$M)

Type (ICT in bold)	Total
Payments for Trademarks	\$63
Credit-Related Services	\$40
Business Management and Consulting Services	\$37
Royalties from Industrial Processes	\$20
Computer Software Services	\$14
Other	\$84

Computer software services are the top ICT services export, growing from \$2.9 million in 2013 to \$14 million in 2022 (398%).

Payments for trademarks are Texas' 11th district's top potentially ICT-enabled services export, growing from \$49 million in 2013 to \$63 million in 2022 (28%).