## Texas' 13th and Digital Trade

TX-13 Services Exports, 2013-2022


ICT services exports grew from $\$ 22$ million in 2013 to $\$ 27$ million in 2022 (25\%),
supporting 63 direct and 54 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $\$ 294$ million to $\$ 406$ million (38\%), supporting 1,060 direct and 793 indirect jobs in 2022.

Exports of other services grew from \$499 million in 2013 to $\$ 519$ million in 2019 (4\%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 13th district's digitally tradeable services exports supported 1,122 direct and 847 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-13, 2022 (\$M)

| Country | ICT |  | Potential |
| :--- | :---: | :---: | :---: |
| Europe | $\$ 11$ | $\$ 211$ | Total |
| Asia \& Pacific (ex. China) | $\$ 5.8$ | $\$ 73$ | $\$ 222$ |
| Central \& South America | $\$ 4.5$ | $\$ 51$ | $\$ 79$ |
| North America | $\$ 4.2$ | $\$ 40$ | $\$ 55$ |
| China | $\$ 1.0$ | $\$ 17$ | $\$ 44$ |
| Middle East \& Africa | $\$ 0.8$ | $\$ 13$ | $\$ 18$ |
|  |  |  | $\$ 14$ |

Top Digitally Tradeable Services Exports from TX-13, 2022 (\$M)

| Type (ICT in bold) | Total |
| :--- | :---: |
| Royalties from Industrial Processes | $\$ 80$ |
| Business Management and Consulting Services | $\$ 73$ |
| Payments for Trademarks | $\$ 50$ |
| Misc. Financial Services | $\$ 28$ |
| Financial Management and Advisory Services | $\$ 27$ |
| Other | $\$ 174$ |

Computer software services are the top ICT services export, growing from $\$ 2.6$ million in 2013 to $\$ 15$ million in 2022 ( $461 \%$ ).

Royalties from industrial processes are Texas' 13th district's top potentially ICTenabled services export, but fell from $\$ 88$ million in 2013 to $\$ 80$ million in 2022 (-9\%).

