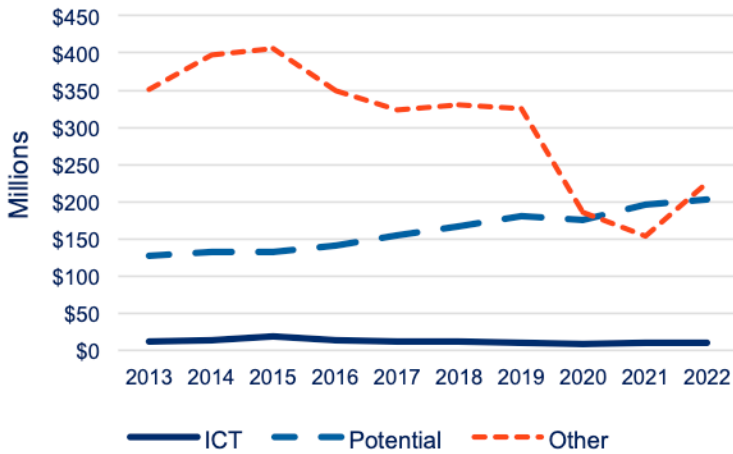




# Texas' 15th and Digital Trade

TX-15 Services Exports, 2013-2022



ICT services exports fell from \$12 million in 2013 to \$11 million in 2022 (-10%), but still supported 21 direct and 16 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$127 million to \$202 million (59%), supporting 612 direct and 450 indirect jobs in 2022.

Exports of other services declined from \$350 million in 2013 to \$326 million in 2019 (-7%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Texas' 15th district's digitally tradeable services exports supported 633 direct and 466 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from TX-15, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$3.6	\$99	\$102
Asia & Pacific (ex. China)	\$1.9	\$42	\$44
North America	\$1.7	\$24	\$26
Central & South America	\$2.9	\$19	\$21
Middle East & Africa	\$0.3	\$9.6	\$10
China	\$0.3	\$9.0	\$9.3

Europe was Texas' 15th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 15th district's exports of potentially ICT-enabled services to Ireland grew from \$6.1 million in 2013 to \$21 million (+239%) in 2022.

The "Digital Dozen" accounted for \$86 million out of Texas' 15th district's \$213 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-15, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$32
Payments for Trademarks	\$29
Credit-Related Services	\$27
Misc. Business, Professional, and Technical Services	\$26
Legal Services	\$17
Other	\$83

Telecommunications services are the top ICT services export, but fell from \$9.4 million in 2013 to \$5.9 million in 2022 (-37%).

Business management and consulting services are Texas' 15th district's top potentially ICT-enabled services export, growing from \$11 million in 2013 to \$32 million in 2022 (175%).