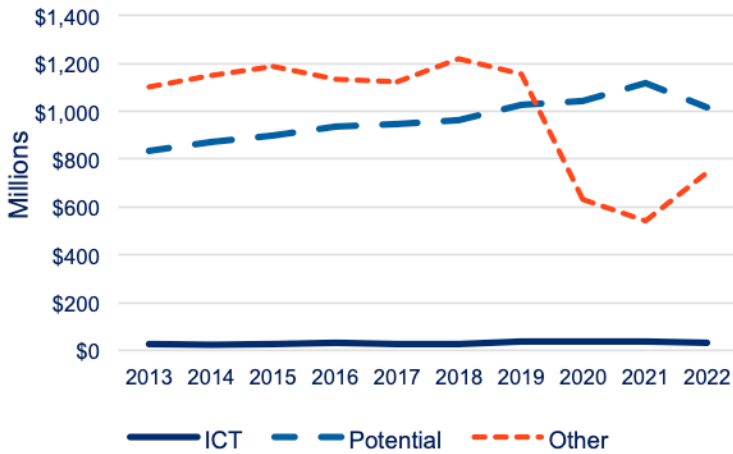




# Texas' 18th and Digital Trade

TX-18 Services Exports, 2013-2022



ICT services exports grew from \$23 million in 2013 to \$33 million in 2022 (40%), supporting 96 direct and 68 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$832 million to \$1.0 billion (22%), supporting 3,288 direct and 2,268 indirect jobs in 2022.

Exports of other services grew from \$1.1 billion in 2013 to \$1.2 billion in 2019 (5%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Texas' 18th district's digitally tradeable services exports supported 3,384 direct and 2,337 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from TX-18, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$13	\$579	\$592
Asia & Pacific (ex. China)	\$8.4	\$166	\$174
Central & South America	\$3.8	\$108	\$112
North America	\$5.3	\$93	\$98
China	\$1.5	\$39	\$40
Middle East & Africa	\$0.8	\$32	\$33

Europe was Texas' 18th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 18th district's exports of potentially ICT-enabled services to Ireland grew from \$70 million in 2013 to \$171 million (+145%) in 2022.

The "Digital Dozen" accounted for \$330 million out of Texas' 18th district's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-18, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$405
Royalties from Industrial Processes	\$246
Financial Management and Advisory Services	\$84
Architectural, Engineering, and Misc. Technical Services	\$60
Payments for Trademarks	\$54
Other	\$201

Computer software services are the top ICT services export, growing from \$13 million in 2013 to \$27 million in 2022 (99%).

Business management and consulting services are Texas' 18th district's top potentially ICT-enabled services export, growing from \$183 million in 2013 to \$405 million in 2022 (121%).