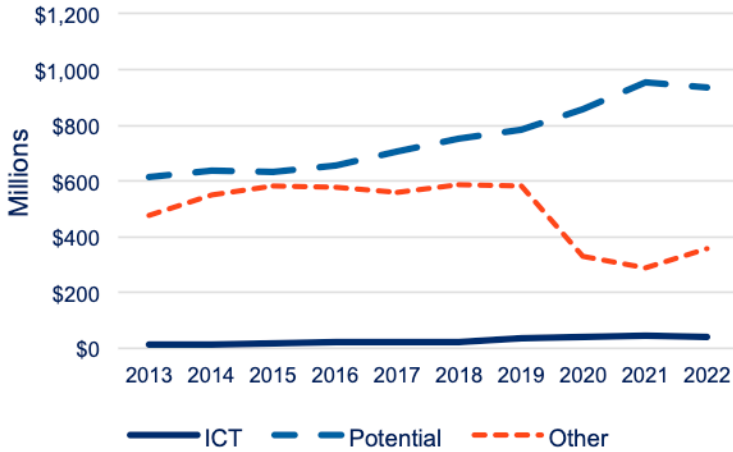




Texas' 2nd and Digital Trade

TX-2 Services Exports, 2013-2022



ICT services exports grew from \$14 million in 2013 to \$42 million in 2022 (204%), supporting 126 direct and 90 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$614 million to \$934 million (52%), supporting 3,530 direct and 2,264 indirect jobs in 2022.

Exports of other services grew from \$476 million in 2013 to \$581 million in 2019 (22%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 2nd district's digitally tradeable services exports supported 3,656 direct and 2,354 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$17	\$544	\$562
Asia & Pacific (ex. China)	\$11	\$152	\$164
Central & South America	\$4.2	\$91	\$96
North America	\$6.8	\$87	\$94
Middle East & Africa	\$1.0	\$32	\$33
China	\$2.0	\$27	\$29

Europe was Texas' 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 2nd district's exports of potentially ICT-enabled services to Switzerland grew from \$52 million in 2013 to \$108 million (+108%) in 2022.

The "Digital Dozen" accounted for \$317 million out of Texas' 2nd district's \$976 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-2, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$569
Royalties from Industrial Processes	\$78
Architectural, Engineering, and Misc. Technical Services	\$49
Financial Management and Advisory Services	\$49
Payments for Trademarks	\$44
Other	\$188

Computer software services are the top ICT services export, growing from \$7.5 million in 2013 to \$35 million in 2022 (365%).

Business management and consulting services are Texas' 2nd district's top potentially ICT-enabled services export, growing from \$235 million in 2013 to \$569 million in 2022 (142%).