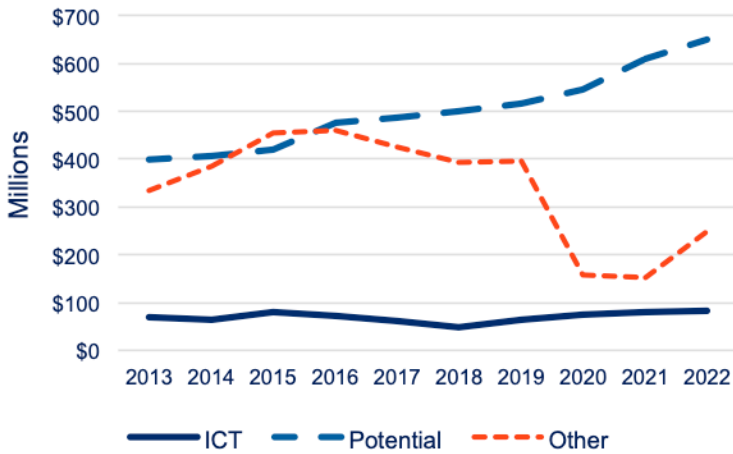




Texas' 20th and Digital Trade

TX-20 Services Exports, 2013-2022



ICT services exports grew from \$69 million in 2013 to \$82 million in 2022 (19%), supporting 185 direct and 204 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$399 million to \$649 million (63%), supporting 2,228 direct and 1,444 indirect jobs in 2022.

Exports of other services grew from \$335 million in 2013 to \$396 million in 2019 (18%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 20th district's digitally tradeable services exports supported 2,413 direct and 1,647 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-20, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$36	\$320	\$357
Asia & Pacific (ex. China)	\$19	\$118	\$136
Central & South America	\$8.6	\$105	\$113
North America	\$13	\$66	\$79
Middle East & Africa	\$2.3	\$23	\$25
China	\$3.1	\$17	\$20

Europe was Texas' 20th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 20th district's exports of potentially ICT-enabled services to Germany grew from \$14 million in 2013 to \$29 million (+107%) in 2022.

The "Digital Dozen" accounted for \$283 million out of Texas' 20th district's \$731 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-20, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$234
Insurance Services	\$86
Financial Management and Advisory Services	\$70
Misc. Business, Professional, and Technical Services	\$42
Misc. Financial Services	\$38
Other	\$262

Computer software services are the top ICT services export, growing from \$6.5 million in 2013 to \$38 million in 2022 (477%).

Business management and consulting services are Texas' 20th district's top potentially ICT-enabled services export, growing from \$75 million in 2013 to \$234 million in 2022 (211%).