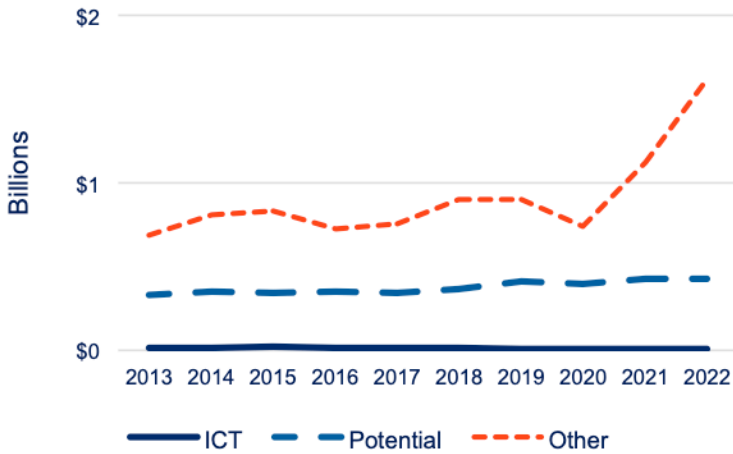




# Texas' 27th and Digital Trade

TX-27 Services Exports, 2013-2022



ICT services exports fell from \$14 million in 2013 to \$8.9 million in 2022 (-36%), but still supported 10 direct and 10 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$331 million to \$424 million (28%), supporting 1,178 direct and 819 indirect jobs in 2022.

Exports of other services grew from \$688 million in 2013 to \$903 million in 2019 (31%), before falling sharply due to Covid-19. They have since recovered.

**Texas' 27th district's digitally tradeable services exports supported 1,188 direct and 828 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from TX-27, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.7	\$233	\$236
Asia & Pacific (ex. China)	\$1.1	\$74	\$76
North America	\$1.3	\$42	\$44
Central & South America	\$3.4	\$37	\$41
China	\$0.1	\$21	\$21
Middle East & Africa	\$0.3	\$15	\$16

Europe was Texas' 27th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 27th district's exports of potentially ICT-enabled services to Ireland grew from \$30 million in 2013 to \$62 million (+107%) in 2022.

The "Digital Dozen" accounted for \$145 million out of Texas' 27th district's \$433 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-27, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$134
Business Management and Consulting Services	\$81
Payments for Trademarks	\$40
Architectural, Engineering, and Misc. Technical Services	\$33
Legal Services	\$23
Other	\$121

Telecommunications services are the top ICT services export, but fell from \$14 million in 2013 to \$8.0 million in 2022 (-42%).

Royalties from industrial processes are Texas' 27th district's top potentially ICT-enabled services export, but fell from \$183 million in 2013 to \$134 million in 2022 (-27%).