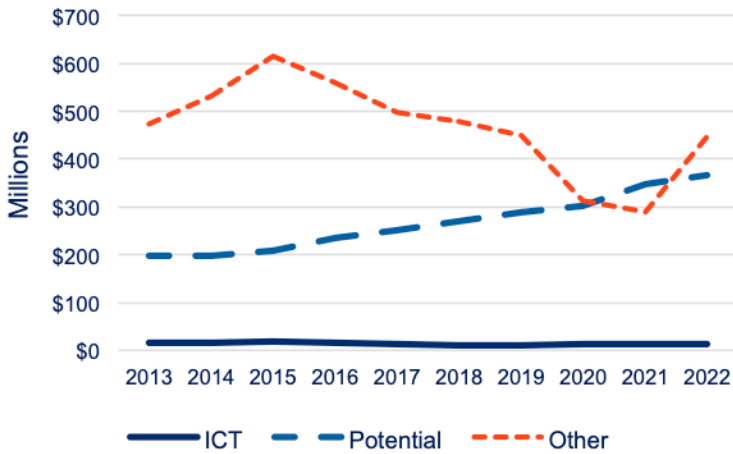




Texas' 28th and Digital Trade

TX-28 Services Exports, 2013-2022



ICT services exports fell from \$15 million in 2013 to \$13 million in 2022 (-16%), but still supported 25 direct and 29 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$197 million to \$367 million (86%), supporting 1,346 direct and 857 indirect jobs in 2022.

Exports of other services declined from \$473 million in 2013 to \$450 million in 2019 (-5%), and then fell sharply due to Covid-19. They have since recovered to pre-Covid levels.

Texas' 28th district's digitally tradeable services exports supported 1,371 direct and 886 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-28, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$5.4	\$198	\$204
Asia & Pacific (ex. China)	\$2.7	\$66	\$68
Central & South America	\$1.9	\$42	\$44
North America	\$1.9	\$36	\$38
Middle East & Africa	\$0.4	\$14	\$14
China	\$0.4	\$11	\$12

Europe was Texas' 28th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 28th district's exports of potentially ICT-enabled services to Switzerland grew from \$12 million in 2013 to \$35 million (+186%) in 2022.

The "Digital Dozen" accounted for \$136 million out of Texas' 28th district's \$380 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-28, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$170
Misc. Business, Professional, and Technical Services	\$30
Credit-Related Services	\$23
Payments for Trademarks	\$22
Insurance Services	\$20
Other	\$116

Computer software services are the top ICT services export, growing from \$743,000 in 2013 to \$4.5 million in 2022 (505%).

Business management and consulting services are Texas' 28th district's top potentially ICT-enabled services export, growing from \$51 million in 2013 to \$170 million in 2022 (236%).