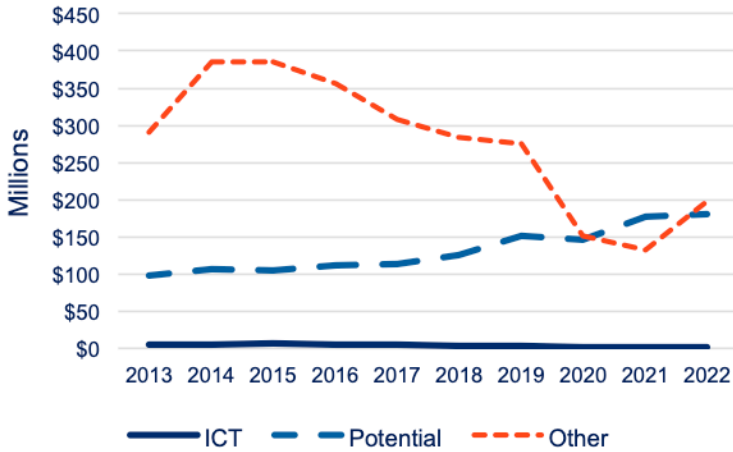




Texas' 34th and Digital Trade

TX-34 Services Exports, 2013-2022



ICT services exports fell from \$5.5 million in 2013 to \$2.2 million in 2022 (-59%), but still supported 3 direct and 3 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$97 million to \$181 million (86%), supporting 594 direct and 440 indirect jobs in 2022.

Exports of other services declined from \$290 million in 2013 to \$276 million in 2019 (-5%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Texas' 34th district's digitally tradeable services exports supported 597 direct and 444 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-34, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.8	\$86	\$87
Asia & Pacific (ex. China)	\$0.3	\$38	\$39
North America	\$0.3	\$22	\$23
Central & South America	\$0.7	\$15	\$16
China	\$0.1	\$9.9	\$10
Middle East & Africa	\$0.1	\$9.1	\$9.1

Europe was Texas' 34th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 34th district's exports of potentially ICT-enabled services to Switzerland grew from \$5.7 million in 2013 to \$17 million (+196%) in 2022.

The "Digital Dozen" accounted for \$74 million out of Texas' 34th district's \$183 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-34, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Business, Professional, and Technical Services	\$40
Royalties from Industrial Processes	\$29
Credit-Related Services	\$27
Payments for Trademarks	\$20
Legal Services	\$15
Other	\$53

Telecommunications services are the top ICT services export, but fell from \$5.0 million in 2013 to \$1.5 million in 2022 (-71%).

Miscellaneous business, professional, and technical services are Texas' 34th district's top potentially ICT-enabled services export, growing from \$6.6 million in 2013 to \$40 million in 2022 (499%).