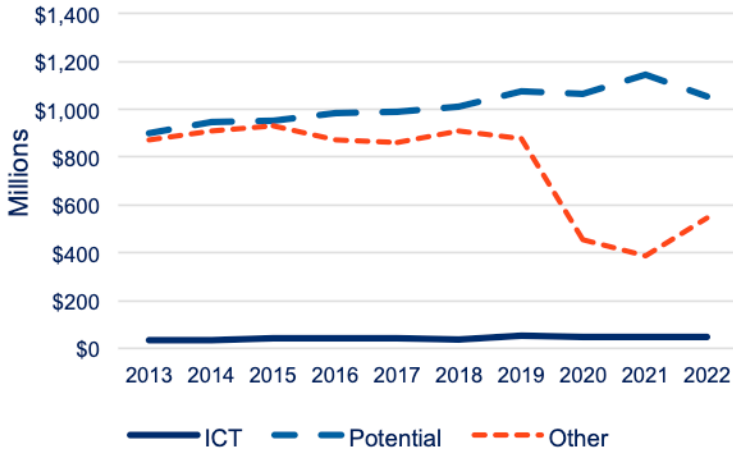




Texas' 36th and Digital Trade

TX-36 Services Exports, 2013-2022



ICT services exports grew from \$34 million in 2013 to \$45 million in 2022 (33%), supporting 134 direct and 96 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$900 million to \$1.1 billion (17%), supporting 3,349 direct and 2,332 indirect jobs in 2022.

Exports of other services grew from \$872 million in 2013 to \$878 million in 2019 (1%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 36th district's digitally tradeable services exports supported 3,483 direct and 2,428 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-36, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$18	\$594	\$612
Asia & Pacific (ex. China)	\$12	\$172	\$183
Central & South America	\$5.0	\$115	\$120
North America	\$7.4	\$97	\$104
China	\$2.0	\$42	\$44
Middle East & Africa	\$1.1	\$34	\$35

Europe was Texas' 36th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 36th district's exports of potentially ICT-enabled services to Ireland grew from \$75 million in 2013 to \$175 million (+133%) in 2022.

The "Digital Dozen" accounted for \$346 million out of Texas' 36th district's \$1.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-36, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$385
Royalties from Industrial Processes	\$277
Financial Management and Advisory Services	\$93
Architectural, Engineering, and Misc. Technical Services	\$80
Payments for Trademarks	\$61
Other	\$203

Computer software services are the top ICT services export, growing from \$20 million in 2013 to \$38 million in 2022 (86%).

Business management and consulting services are Texas' 36th district's top potentially ICT-enabled services export, growing from \$174 million in 2013 to \$385 million in 2022 (121%).