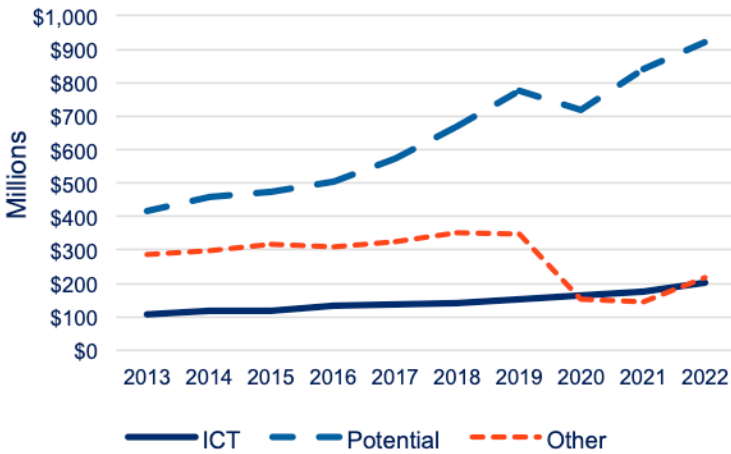




Utah's 4th and Digital Trade

UT-4 Services Exports, 2013-2022



ICT services exports grew from \$107 million in 2013 to \$201 million in 2022 (87%), supporting 428 direct and 363 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$415 million to \$921 million (122%), supporting 2,643 direct and 1,545 indirect jobs in 2022.

Exports of other services grew from \$285 million in 2013 to \$347 million in 2019 (22%), before falling sharply due to Covid-19. They have not yet fully recovered.

Utah's 4th district's digitally tradeable services exports supported 3,071 direct and 1,908 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from UT-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$89	\$445	\$534
Asia & Pacific (ex. China)	\$55	\$197	\$252
North America	\$24	\$94	\$118
Central & South America	\$19	\$96	\$115
Middle East & Africa	\$3.8	\$54	\$58
China	\$10	\$34	\$44

Europe was Utah's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Utah's 4th district's exports of potentially ICT-enabled services to Netherlands grew from \$11 million in 2013 to \$34 million (+206%) in 2022.

The "Digital Dozen" accounted for \$449 million out of Utah's 4th district's \$1.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from UT-4, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$285
Business Management and Consulting Services	\$150
Research and Development and Testing Services	\$107
Misc. Financial Services	\$106
Royalties from Computer Software	\$87
Other	\$386

Royalties from computer software are the top ICT services export, growing from \$69 million in 2013 to \$87 million in 2022 (26%).

Credit-related services are Utah's 4th district's top potentially ICT-enabled services export, growing from \$120 million in 2013 to \$285 million in 2022 (138%).