Europe was Wisconsin's 5th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Wisconsin's 5th district's exports of potentially ICT-enabled services to Singapore grew from $12 million in 2013 to $31 million (+157%) in 2022.

The “Digital Dozen” accounted for $284 million out of Wisconsin's 5th district's $737 million in exports of digitally tradeable services in 2022.

ICT services exports fell from $105 million in 2013 to $90 million in 2022 (-14%), but still supported 164 direct and 217 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $457 million to $647 million (42%), supporting 1,694 direct and 1,224 indirect jobs in 2022.

Exports of other services grew from $156 million in 2013 to $270 million in 2019 (73%), before falling sharply due to Covid-19. They have not yet fully recovered.

Miscellaneous computer services are the top ICT services export, but fell from $36 million in 2013 to $27 million in 2022 (-25%).

Royalties from industrial processes are Wisconsin's 5th district's top potentially ICT-enabled services export, growing from $156 million in 2013 to $175 million in 2022 (12%).