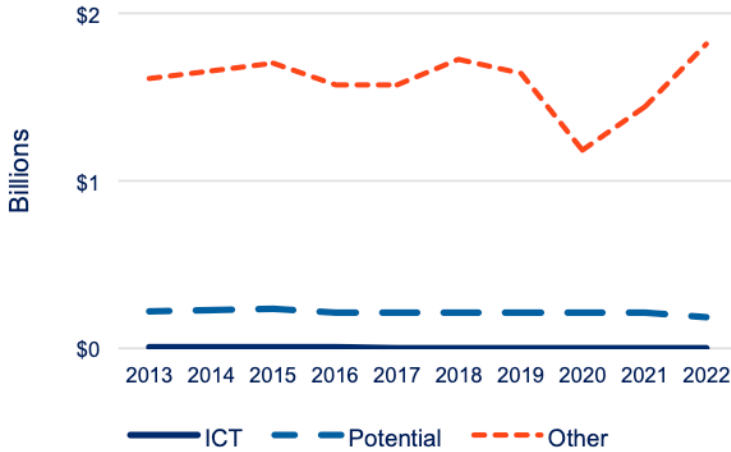




# Alaska and Digital Trade

Alaska Services Exports, 2013-2022



Potentially ICT-enabled services exports fell from \$224 million to \$186 million (-17%), but still supported 654 direct and 422 indirect jobs in 2022.

ICT services exports from Alaska are negligible.

Exports of other services grew from \$1.62 billion in 2013 to \$1.65 billion in 2019 (2%). They fell sharply due to Covid-19, but Alaska is the only state where exports of non-digitally tradeable services are above their 2019 level.

**Alaska's digitally tradeable services exports supported 654 direct and 422 indirect American jobs in 2022.**

Top Markets for Alaska Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.1	\$82	\$83
Asia & Pacific (ex. China)	\$0.0	\$36	\$36
North America	\$0.1	\$29	\$29
Central & South America	\$0.3	\$17	\$17
China	\$0.0	\$11	\$11
Middle East & Africa	\$0.0	\$10	\$10

Europe was Alaska's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alaska exports of potentially ICT-enabled services to Ireland grew from \$7.6 million in 2013 to \$19 million (+144%) in 2022.

The "Digital Dozen" accounted for \$77 million out of Alaska's \$186 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Alaska, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$43
Payments for Trademarks	\$40
Architectural, Engineering, and Misc. Technical Services	\$34
Implicit Financial Services	\$24
Misc. Personal, Cultural, and Recreational Services	\$20
Other	\$26

Business management and consulting services are Alaska's top potentially ICT-enabled services export, but fell from \$50 million in 2013 to \$43 million in 2022 (-14%).