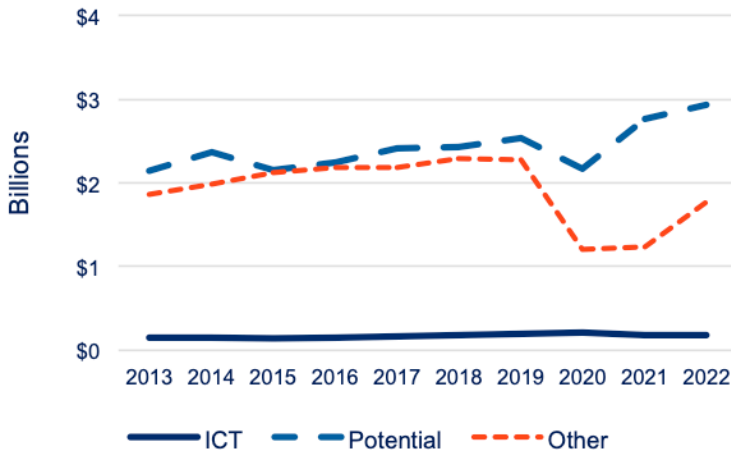




Alabama and Digital Trade

Alabama Services Exports, 2013-2022



ICT services exports grew from \$145 million in 2013 to \$180 million in 2022 (24%), supporting 510 direct and 370 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$2.1 billion to \$2.9 billion (37%), supporting 7,908 direct and 4,985 indirect jobs in 2022.

Exports of other services grew from \$1.9 billion in 2013 to \$2.3 billion in 2019 (22%), before falling sharply due to Covid-19. They have not yet fully recovered.

Alabama's digitally tradeable services exports supported 8,418 direct and 5,355 indirect American jobs in 2022.

Top Markets for Alabama Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$72	\$1,391	\$1,463
Asia & Pacific (ex. China)	\$45	\$575	\$621
North America	\$29	\$353	\$383
Central & South America	\$21	\$347	\$368
Middle East & Africa	\$3.7	\$142	\$146
China	\$8.2	\$125	\$133

Europe was Alabama's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama exports of potentially ICT-enabled services to India grew from \$23 million in 2013 to \$53 million (+132%) in 2022.

The "Digital Dozen" accounted for \$1.3 billion out of Alabama's \$3.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Alabama, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$440
Misc. Financial Services	\$417
Implicit Financial Services	\$380
Royalties from Industrial Processes	\$351
Payments for Trademarks	\$203
Other	\$1,326

Computer software services are the top ICT services export, growing from \$103 million in 2013 to \$138 million in 2022 (34%).

Credit-related services are Alabama's top potentially ICT-enabled services export, growing from \$312 million in 2013 to \$440 million in 2022 (41%).