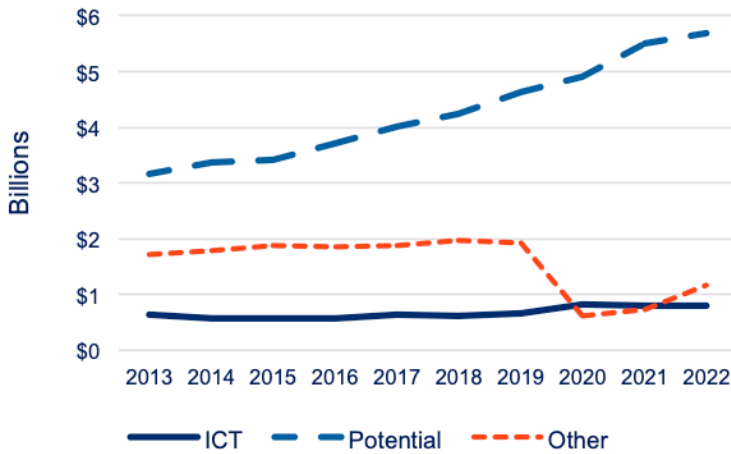




# District of Columbia and Digital Trade

District of Columbia Services Exports, 2013-2022



ICT services exports grew from \$631 million in 2013 to \$803 million in 2022 (27%), supporting 1,655 direct and 1,322 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$3.2 billion to \$5.7 billion (80%), supporting 17,223 direct and 13,560 indirect jobs in 2022.

Exports of other services grew from \$1.7 billion in 2013 to \$1.9 billion in 2019 (12%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Washington's digitally tradeable services exports supported 18,878 direct and 14,882 indirect American jobs in 2022.**

Top Markets for District of Columbia Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$314	\$2,870	\$3,184
Asia & Pacific (ex. China)	\$184	\$1,015	\$1,199
Central & South America	\$144	\$795	\$940
North America	\$110	\$663	\$773
Middle East & Africa	\$19	\$215	\$234
China	\$32	\$125	\$157

Europe was Washington's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

District of Columbia exports of potentially ICT-enabled services to Ireland grew from \$240 million in 2013 to \$839 million (+249%) in 2022.

The "Digital Dozen" accounted for \$2.5 billion out of Washington's \$6.5 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from District of Columbia, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$2,166
<b>Legal Services</b>	\$818
<b>Financial Management and Advisory Services</b>	\$683
<b>Advertising</b>	\$642
<b>Research and Development and Testing Services</b>	\$388
<b>Other</b>	\$1,791

Computer software services are the top ICT services export, growing from \$119 million in 2013 to \$334 million in 2022 (180%).

Business management and consulting services are Washington's top potentially ICT-enabled services export, growing from \$886 million in 2013 to \$2.2 billion in 2022 (145%).