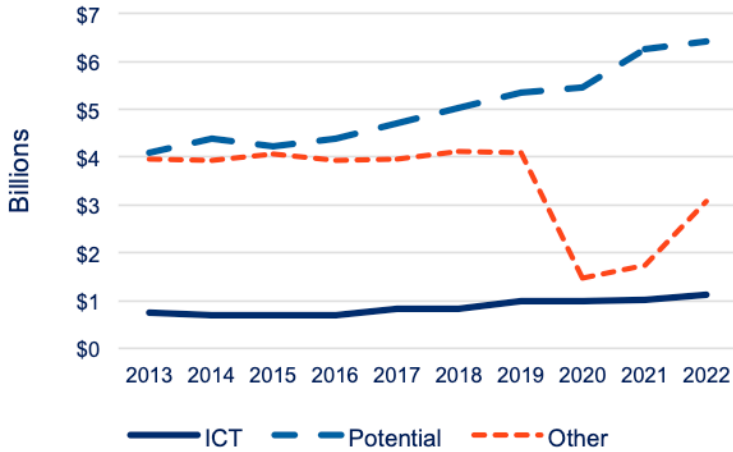




Missouri and Digital Trade

Missouri Services Exports, 2013-2022



ICT services exports grew from \$753 million in 2013 to \$1.1 billion in 2022 (48%), supporting 2,660 direct and 2,772 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$4.1 billion to \$6.4 billion (57%), supporting 16,810 direct and 12,685 indirect jobs in 2022.

Exports of other services grew slightly from \$4.0 billion in 2013 to \$4.1 billion in 2019 (3%), before falling sharply due to Covid-19. They have not yet fully recovered.

Missouri's digitally tradeable services exports supported 19,469 direct and 15,457 indirect American jobs in 2022.

Top Markets for Missouri Digitally Tradeable Services, 2022 (\$M)

| Country | ICT | Potential | Total |
|----------------------------|-------|-----------|---------|
| Europe | \$494 | \$2,954 | \$3,448 |
| Asia & Pacific (ex. China) | \$263 | \$1,203 | \$1,466 |
| Central & South America | \$108 | \$996 | \$1,103 |
| North America | \$177 | \$743 | \$920 |
| Middle East & Africa | \$30 | \$268 | \$298 |
| China | \$43 | \$251 | \$294 |

Europe was Missouri's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Missouri exports of potentially ICT-enabled services to India grew from \$36 million in 2013 to \$104 million (+185%) in 2022.

The "Digital Dozen" accounted for \$3.1 billion out of Missouri's \$7.5 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Missouri, 2022 (\$M)

| Type (ICT in bold) | Total |
|---|--------------|
| Royalties from Industrial Processes | \$824 |
| Credit-Related Services | \$657 |
| Misc. Financial Services | \$609 |
| Computer Software Services | \$580 |
| Business Management and Consulting Services | \$557 |
| Other | \$4,307 |

Computer software services are the top ICT services export, growing from \$202 million in 2013 to \$580 million in 2022 (187%).

Royalties from industrial processes are Missouri's top potentially ICT-enabled services export, growing from \$663 million in 2013 to \$824 million in 2022 (24%).