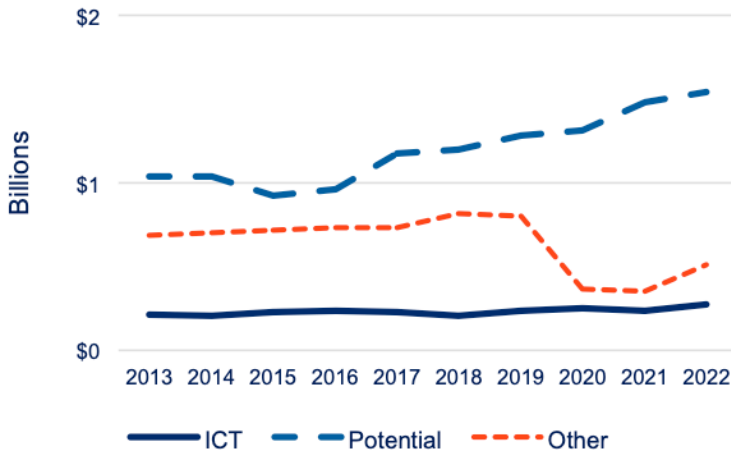




Nebraska and Digital Trade

Nebraska Services Exports, 2013-2022



ICT services exports grew from \$215 million in 2013 to \$272 million in 2022 (27%), supporting 467 direct and 561 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.0 billion to \$1.5 billion (49%), supporting 4,509 direct and 2,742 indirect jobs in 2022.

Exports of other services grew from \$686 million in 2013 to \$802 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

Nebraska's digitally tradeable services exports supported 4,975 direct and 3,302 indirect American jobs in 2022.

Top Markets for Nebraska Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$127	\$741	\$868
Asia & Pacific (ex. China)	\$70	\$332	\$402
Central & South America	\$25	\$190	\$215
North America	\$32	\$172	\$205
China	\$12	\$59	\$72
Middle East & Africa	\$5.5	\$46	\$52

Europe was Nebraska's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nebraska exports of potentially ICT-enabled services to United Kingdom grew from \$108 million in 2013 to \$206 million (+90%) in 2022.

The "Digital Dozen" accounted for \$789 million out of Nebraska's \$1.8 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Nebraska, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$471
Royalties from Industrial Processes	\$254
Business Management and Consulting Services	\$131
Misc. Financial Services	\$122
Payments for Trademarks	\$112
Other	\$723

Royalties from computer software are the top ICT services export, growing from \$11 million in 2013 to \$103 million in 2022 (798%).

Insurance services are Nebraska's top potentially ICT-enabled services export, growing from \$228 million in 2013 to \$471 million in 2022 (106%).