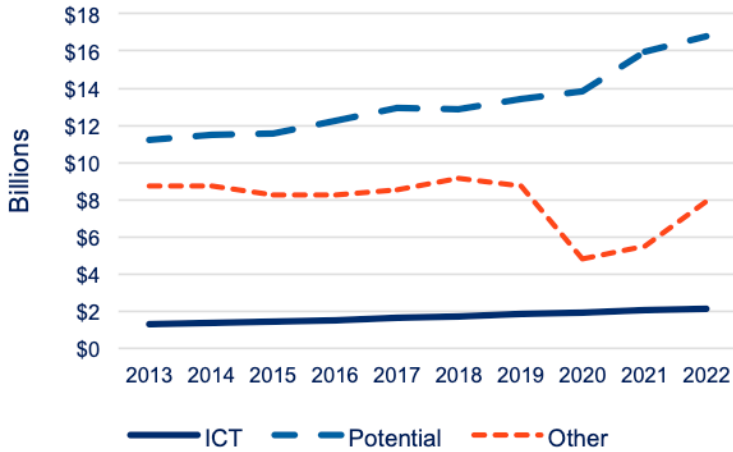




# New Jersey and Digital Trade

New Jersey Services Exports, 2013-2022



ICT services exports grew from \$1.3 billion in 2013 to \$2.2 billion in 2022 (70%), supporting 5,344 direct and 5,113 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$11 billion to \$17 billion (50%), supporting 51,987 direct and 37,260 indirect jobs in 2022.

Exports of other services were around \$8.8 billion in both 2013 and 2019, before falling sharply due to Covid-19. They have not yet fully recovered.

**New Jersey's digitally tradeable services exports supported 57,332 direct and 42,372 indirect American jobs in 2022.**

Top Markets for New Jersey Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$948	\$9,291	\$10,240
Asia & Pacific (ex. China)	\$533	\$3,267	\$3,800
North America	\$332	\$1,636	\$1,968
Central & South America	\$196	\$1,550	\$1,746
China	\$91	\$550	\$641
Middle East & Africa	\$55	\$516	\$571

Europe was New Jersey's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Jersey exports of potentially ICT-enabled services to Ireland grew from \$908 million in 2013 to \$2.8 billion (+213%) in 2022.

The "Digital Dozen" accounted for \$7 billion out of New Jersey's \$19 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from New Jersey, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$4,732
Royalties from Industrial Processes	\$2,692
Research and Development and Testing Services	\$2,655
<b>Computer Software Services</b>	<b>\$1,220</b>
Advertising	\$928
Other	\$6,742

Computer software services are the top ICT services export, growing from \$498 million in 2013 to \$1.2 billion in 2022 (145%).

Business management and consulting services are New Jersey's top potentially ICT-enabled services export, growing from \$1.7 billion in 2013 to \$4.7 billion in 2022 (180%).