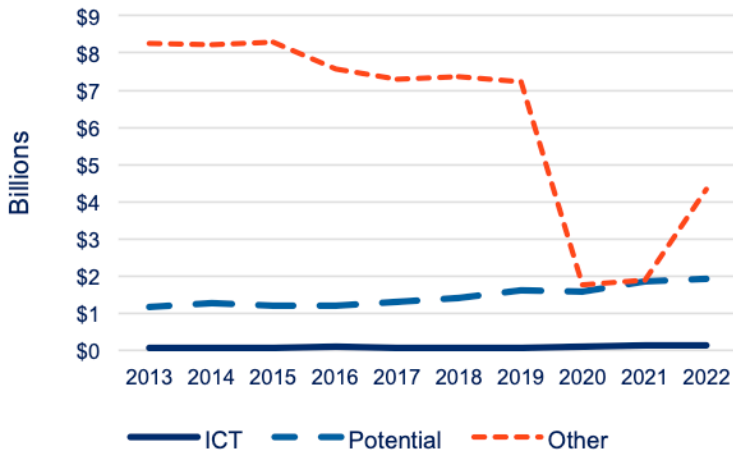




# Nevada and Digital Trade

Nevada Services Exports, 2013-2022



ICT services exports grew from \$63 million in 2013 to \$117 million in 2022 (85%), supporting 211 direct and 262 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.1 billion to \$1.9 billion (68%), supporting 6,706 direct and 4,116 indirect jobs in 2022.

Exports of other services declined from \$8.3 billion in 2013 to \$7.2 billion in 2019 (-12%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Nevada's digitally tradeable services exports supported 6,917 direct and 4,378 indirect American jobs in 2022.**

Top Markets for Nevada Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$52	\$750	\$803
Asia & Pacific (ex. China)	\$26	\$458	\$484
North America	\$17	\$251	\$269
Central & South America	\$15	\$201	\$216
Middle East & Africa	\$2.6	\$155	\$157
China	\$4.3	\$121	\$126

Europe was Nevada's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nevada exports of potentially ICT-enabled services to India grew from \$14 million in 2013 to \$62 million (+328%) in 2022.

The "Digital Dozen" accounted for \$892 million out of Nevada's \$2.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Nevada, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$634
Misc. Business, Professional, and Technical Services	\$211
Misc. Personal, Cultural, and Recreational Services	\$199
Payments for Trademarks	\$176
Insurance Services	\$166
Other	\$670

Misc. computer services are the top ICT services export, but fell from \$33 million in 2013 to \$30 million in 2022 (-9%).

Credit-related services are Nevada's top potentially ICT-enabled services export, growing from \$340 million in 2013 to \$634 million in 2022 (86%).