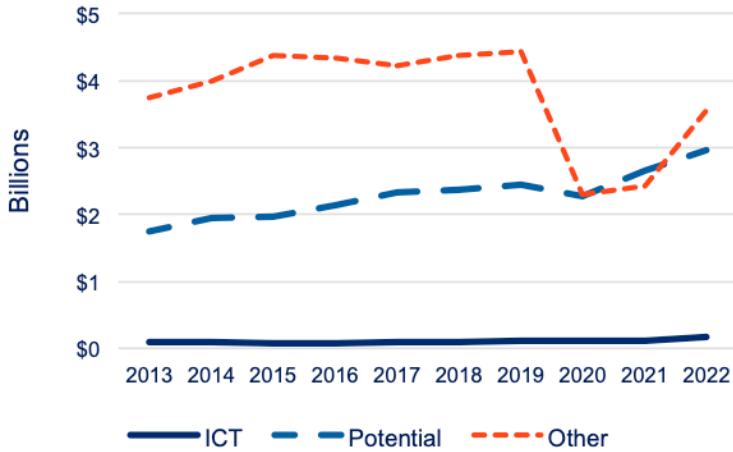




South Carolina and Digital Trade

South Carolina Services Exports, 2013-2022



ICT services exports grew from \$96 million in 2013 to \$168 million in 2022 (75%), supporting 366 direct and 322 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.7 billion to \$3.0 billion (69%), supporting 9,332 direct and 6,530 indirect jobs in 2022.

Exports of other services grew from \$3.7 billion in 2013 to \$4.4 billion in 2019 (18%), before falling sharply due to Covid-19. They have not yet fully recovered.

South Carolina's digitally tradeable services exports supported 9,698 direct and 6,852 indirect American jobs in 2022.

Top Markets for South Carolina Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$73	\$1,505	\$1,578
Asia & Pacific (ex. China)	\$43	\$595	\$639
North America	\$23	\$352	\$375
Central & South America	\$18	\$243	\$261
China	\$7.9	\$135	\$143
Middle East & Africa	\$2.8	\$128	\$131

Europe was South Carolina's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

South Carolina exports of potentially ICT-enabled services to Ireland grew from \$110 million in 2013 to \$368 million (+235%) in 2022.

The "Digital Dozen" accounted for \$1.2 billion out of South Carolina's \$3.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from South Carolina, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$563
Royalties from Industrial Processes	\$548
Credit-Related Services	\$301
Misc. Business, Professional, and Technical Services	\$290
Payments for Trademarks	\$224
Other	\$1,199

Computer software services are the top ICT services export, growing from \$13 million in 2013 to \$73 million in 2022 (452%).

Business management and consulting services are South Carolina's top potentially ICT-enabled services export, growing from \$198 million in 2013 to \$563 million in 2022 (185%).