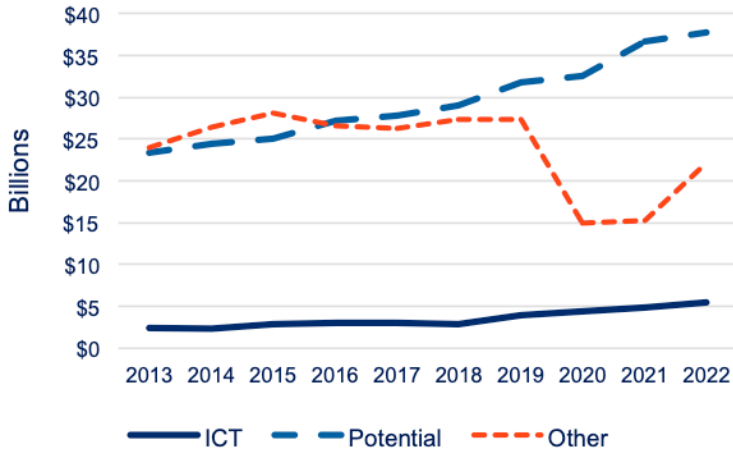




# Texas and Digital Trade

Texas Services Exports, 2013-2022



ICT services exports grew from \$2.4 billion in 2013 to \$5.5 billion in 2022 (128%), supporting 14,974 direct and 12,386 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$23 billion to \$38 billion (62%), supporting 119,445 direct and 81,424 indirect jobs in 2022.

Exports of other services grew from \$24 billion in 2013 to \$27 billion in 2019 (14%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Texas' digitally tradeable services exports supported 134,418 direct and 93,810 indirect American jobs in 2022.**

Top Markets for Texas Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2,301	\$20,766	\$23,067
Asia & Pacific (ex. China)	\$1,378	\$6,624	\$8,002
Central & South America	\$553	\$4,243	\$4,797
North America	\$874	\$3,464	\$4,338
China	\$239	\$1,395	\$1,634
Middle East & Africa	\$141	\$1,336	\$1,476

Europe was Texas' top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas exports of ICT services to Canada grew from \$210 million in 2013 to \$654 million (+211%) in 2022.

The "Digital Dozen" accounted for \$15 billion out of Texas' \$43 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Texas, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$13,105
Royalties from Industrial Processes	\$7,458
<b>Computer Software Services</b>	<b>\$3,842</b>
Financial Management and Advisory Services	\$2,748
Credit-Related Services	\$2,492
Other	\$13,677

Computer software services are the top ICT services export, growing from \$635 million in 2013 to \$3.8 billion in 2022 (505%).

Business management and consulting services are Texas' top potentially ICT-enabled services export, growing from \$4.6 billion in 2013 to \$13 billion in 2022 (182%).