Washington Services Exports, 2013-2022

ICT services exports grew from $12 billion in 2013 to $13 billion in 2022 (6%), supporting 20,224 direct and 19,318 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $6.5 billion to $13 billion (96%), supporting 32,721 direct and 24,953 indirect jobs in 2022.

Exports of other services grew slightly from $8.2 billion in 2013 to $8.4 billion in 2019 (3%), before falling sharply due to Covid-19. They have not yet fully recovered.

Washington's digitally tradeable services exports supported 52,945 direct and 44,271 indirect American jobs in 2022.

Top Markets for Washington Digitally Tradeable Services, 2022 ($M)

<table>
<thead>
<tr>
<th>Country</th>
<th>ICT</th>
<th>Potential</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>$6,155</td>
<td>$7,219</td>
<td>$13,374</td>
</tr>
<tr>
<td>Asia &amp; Pacific (ex. China)</td>
<td>$3,910</td>
<td>$2,889</td>
<td>$6,799</td>
</tr>
<tr>
<td>North America</td>
<td>$962</td>
<td>$907</td>
<td>$1,869</td>
</tr>
<tr>
<td>Central &amp; South America</td>
<td>$821</td>
<td>$816</td>
<td>$1,637</td>
</tr>
<tr>
<td>China</td>
<td>$748</td>
<td>$299</td>
<td>$1,047</td>
</tr>
<tr>
<td>Middle East &amp; Africa</td>
<td>$162</td>
<td>$495</td>
<td>$657</td>
</tr>
</tbody>
</table>

Europe was Washington's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Washington exports of ICT services to India grew from $123 million in 2013 to $609 million (+396%) in 2022.

The “Digital Dozen” accounted for $8.7 billion out of Washington's $25 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Washington, 2022 ($M)

<table>
<thead>
<tr>
<th>Type (ICT in bold)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Royalties from Computer Software</td>
<td>$10,190</td>
</tr>
<tr>
<td>Research and Development and Testing Services</td>
<td>$5,552</td>
</tr>
<tr>
<td>Business Management and Consulting Services</td>
<td>$1,656</td>
</tr>
<tr>
<td>Computer Software Services</td>
<td>$1,393</td>
</tr>
<tr>
<td>Database and Other Information Services</td>
<td>$1,332</td>
</tr>
<tr>
<td>Other</td>
<td>$5,262</td>
</tr>
</tbody>
</table>

Royalties from computer software are the top ICT services export, but fell from $12 billion in 2013 to $10 billion in 2022 (-13%).

Research and development and testing services are Washington's top potentially ICT-enabled services export, growing from $2.9 billion in 2013 to $5.6 billion in 2022 (91%).

Source for all data: Trade Partnership Worldwide’s CDxports database