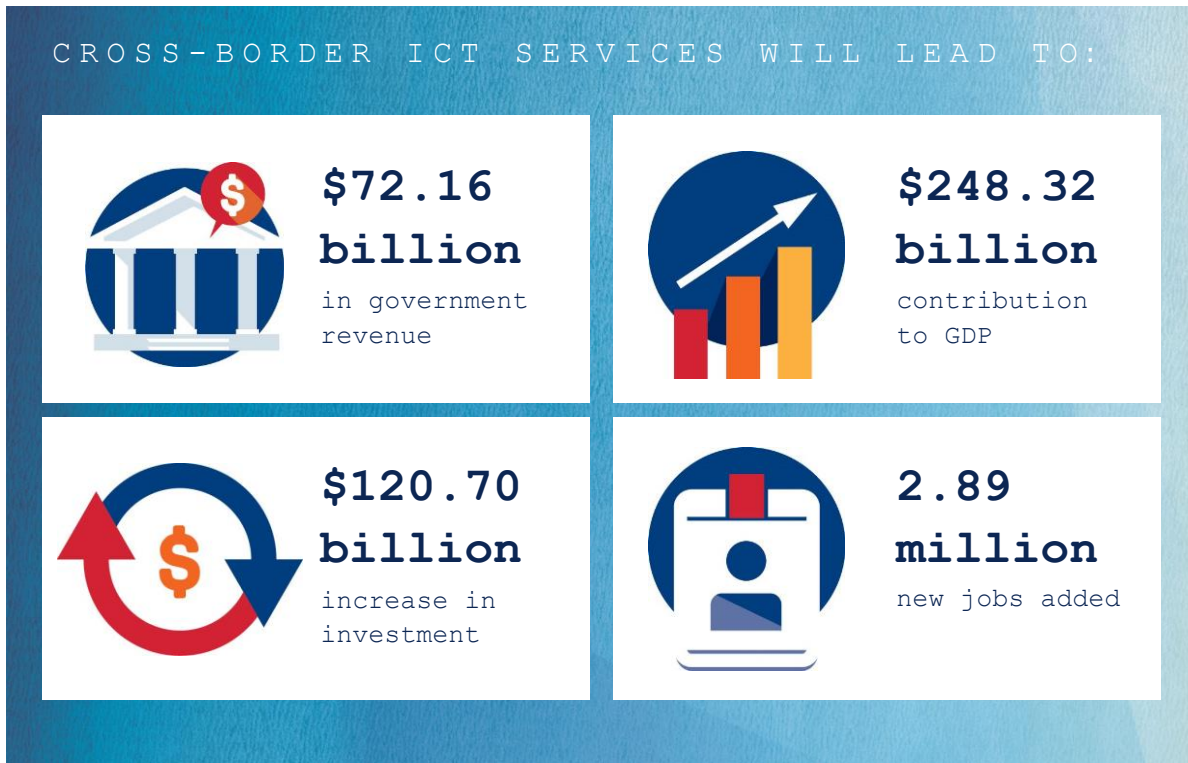


GLOBALLY CONNECTED, LOCALLY DELIVERED

Impact of Cross-Border ICT Services

EUROPEAN UNION



Source: 'Globally Connected, Locally Delivered: The Economic Impact of Cross-Border ICT Services in the E.U.'

FORMULA FOR SUCCESS:

1. Implement the Privacy Shield Agreement and pursue similar bilateral transfer agreements with other jurisdictions deemed to have inadequate data protection standards.
2. Work to ensure GDPR is implemented in an efficient manner, with particular emphasis on creating practical solutions for SMEs.
3. Create a Digital Single Market plan that encourages a true streamlining for rules across the EU, while also providing for easy access to cross-border ICT services outside of the EU.
4. Empower and educate domestic businesses about the benefits of ICT services as a way to grow businesses and reach new customers, in particular SMEs.



U.S. CHAMBER OF COMMERCE
International Affairs