



Source: 'Globally Connected, Locally Delivered: The Economic Impact of Cross-Border ICT Services in Indonesia'

FORMULA FOR SUCCESS:

1. Remove current restrictions on data transfers and localisation requirements and avoid putting new restrictions in place, including sectoral rules such as in financial services, insurance, and oil and gas, and broader rules such as the Draft Electronic Data Protection Regulation released by MCIT in July 2015.
2. Call for the adoption of cybersecurity best practices rather than creating top-down prescriptive requirements. This means encouraging the use of widely accepted international standards (avoiding Indonesia-specific requirements) and allowing companies to leverage global expertise and resources.
3. Empower and educate domestic businesses about the benefits of ICT services as a way to grow businesses and reach new customers, in particular SMEs.
4. Remove investment restrictions on foreign operators.
5. Continue efforts to improve infrastructure, broadband adoptions, and electricity stability.
6. Join the Trans-Pacific Partnership (TPP) and move quickly to implement provisions on preserving data flows and preventing forced localisation.

